



SAP Innovation Awards 2018 Entry Pitch Deck

Transforming core processes with a mobile-centric UI

LEO Pharma



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Leo Pharma A/S

Anders Thinggaard, Head of SAP Development at LEO Pharma



LEO Pharma's SAP system UI was facing the pressure of a transforming SAP user community with the rise of digital natives alongside the continuous expansion of SAP into more and more countries, giving rise to an ever-growing user community with increasing user expectations revolving around accessibility and mobility. This development combined with LEO Pharma's strategy aiming at transforming and simplifying their core business processes with a built-in focus on user experience called for action.

SAP Cloud Platform is a key component in achieving this.

"In LEO Pharma we are committed to deliver a modern and intuitive user experience for our global user community across business functions. SAP Fiori Cloud Edition and SAP Cloud Platform provides us the speed and flexibility needed to do so while maintaining a high level of security and stability. SAP Cloud Platform will be a key component in living up to our UX commitment in the future."

Henrik Borch, Senior Director for Business Solutions

SAP Cloud Platform ensures secure and seamless access to core business functions

SAP Fiori Cloud Edition provides an intuitive user interface

SAP Cloud Connector connects on-premise SAP systems to SCP

SAP BUILD enables early visualization when designing custom applications

600 new users on SAP Cloud Platform in only two months

Less than 15 hours spent in total for global training in time registration

Process time for core business workflow approvals reduced by more than 75 %



Participant Bio

LEO Pharma

Pharmaceutical

<http://www.leo-pharma.com/>

Transforming core processes with a mobile-centric UI

Anders Thinggaard, Head of SAP Development at LEO Pharma A/S

Implementation partner: 2BM A/S

Founded in 1908, LEO Pharma is an independent, research-based pharmaceutical company. LEO Pharma develops, manufactures and markets pharmaceutical drugs to dermatologic and thrombotic patients in more than 100 countries globally. The company is headquartered in Denmark and is wholly owned by the LEO Foundation. LEO Pharma has its own sales force in 61 countries and employs around 5,000 employees worldwide.





Solution Overview

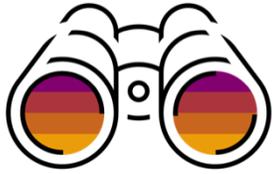
LEO Pharma's SAP system UI was facing the pressure of a transforming SAP user community with the rise of digital natives alongside the continuous expansion of SAP into more and more countries, giving rise to an ever-growing user community with increasing user expectations revolving around accessibility and mobility. This development combined with LEO Pharma's strategy aiming at transforming and simplifying their core business processes with a built-in focus on user experience called for action.

To overcome these challenges and meet their ambitions LEO Pharma established a modern mobile-enabled UI infrastructure on the SAP Cloud Platform to ensure seamless access to backend SAP processes across applications via the Fiori Launchpad. Besides ensuring accessibility through a single point of entry for end-users, this supports LEO Pharma's ability to smoothly align the growing portfolio of SAP investments. Consequently, allowing LEO Pharma to launch other SAP cloud products such as SAP Concur and SAP SuccessFactors via the SAP Cloud Platform using a common UI.

Not only has switching to Fiori-Apps empowered all employees to conveniently take care of time registration from the palm of their hand on their device of choice using the SAP single sign-on, but also workflow processing has become more efficient and was dramatically accelerated since managers can approve with the swipe of a finger on their tablets.

The roadmap for further extension of SAP Fiori spans all parts of LEO Pharma's business and processes, and is currently at the heart of their digital transformation.

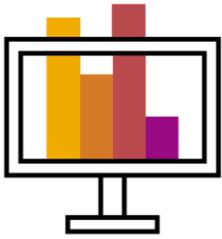




Solution Details

- LEO Pharma is an early adopter of SAP Fiori Cloud Edition on SAP Cloud Platform, and to ensure a smooth migration from the on-premise user experience components (SAP GUI, SAP Portal, SAP NWBC) to the SAP Cloud Platform, LEO Pharma worked in close collaboration with the SAP SE Fiori Cloud Edition Product Management team in Walldorf, and Claus Burggaard - Technical Quality Manager, SAP DBS, Premium Engagements
- **SAP Cloud Platform** is the key infrastructure component ensuring user accessibility, platform security, and seamless system integration across cloud systems and on-premise systems
- **SAP Cloud Connector** ensures the data exchange with on-premise backend SAP systems such as ECC, HCM, GRC, SRM etc.
- **SAP Fiori Cloud Edition** provides all business users across LEO Pharma with an easy and intuitive Launchpad containing all relevant applications
- **SAP BUILD** is used for designing intuitive and user-friendly custom applications
- **SAP WebIDE** enables the development of custom Fiori applications and extension of standard Fiori applications.





Benefits

Business value:

- Operational efficiency gains by streamlined workflow execution (more than 75% reduced process time)
- Reduced IT costs due to lower error rate and significantly reduced training efforts
- Increased process compliance due to intuitive user experience
- Enables the extension of SAP processes to countries with primarily mobile users

Social value:

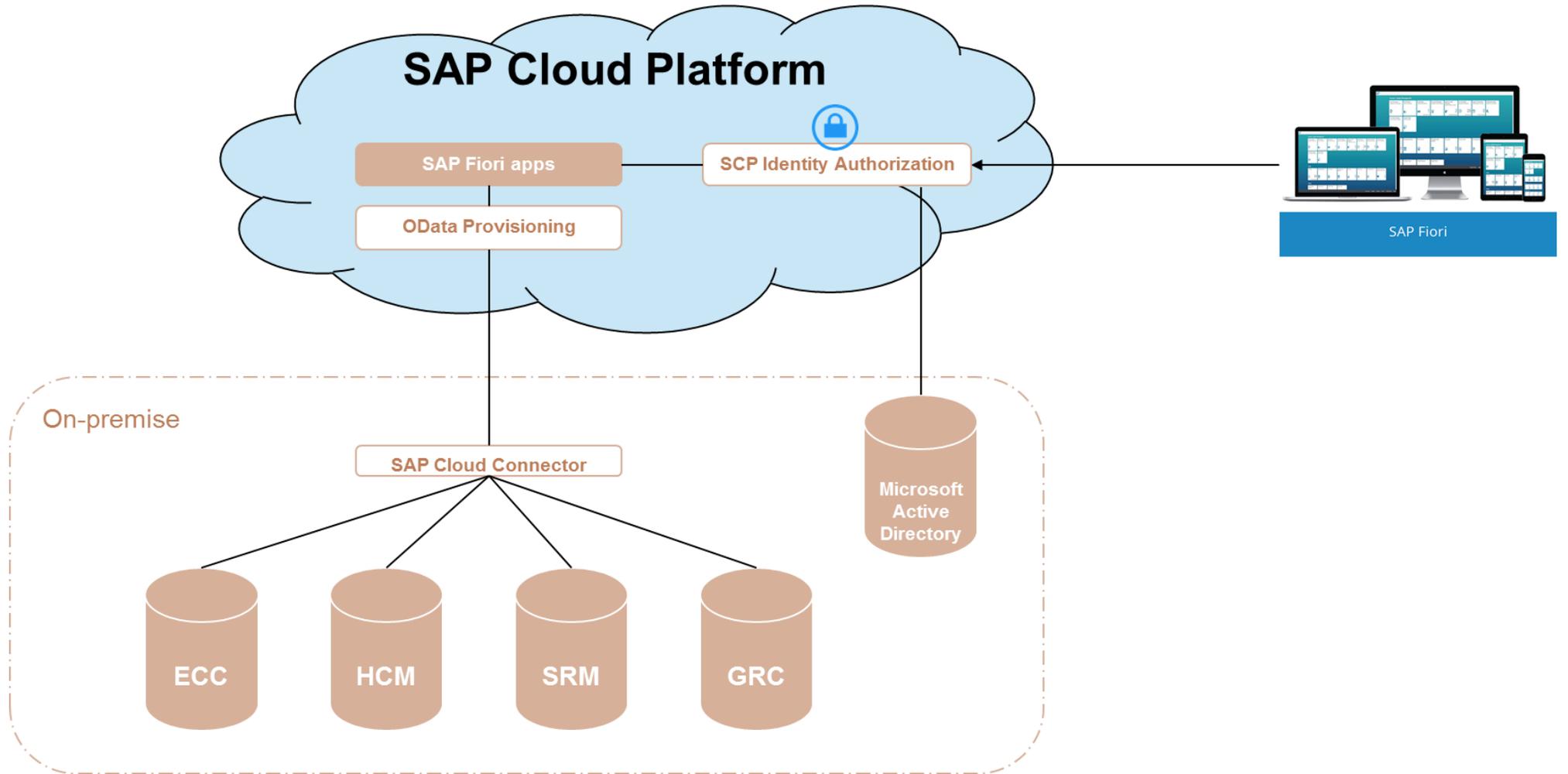
Human empowerment:

- The Fiori Launchpad offers each employee a personalized overview of apps relevant to perform his/her tasks
- Employees can conveniently access time sheets anywhere, anytime, from any mobile device
- Workflows are executed more efficiently and are processed faster since managers are now able to approve them from their mobile devices





Architecture





Illustration

This screenshot shows the 'Employee Universe' dashboard. At the top, there is a navigation bar with 'Home' and search, refresh, and menu icons. Below the navigation bar, there are two tabs: 'My Home' and 'Employee Universe'. The main content area features a large banner with a tiger logo and a news item: 'Almiral and LEO Pharma join forces to advance dermatology research by setting a new standard for skin sampling' dated May 31, 2017. Below the banner, there are four quick action tiles: 'Charm' (Create Change), 'Pulse' (Go to Site), 'My Inbox' (5 Pending Items), and 'ServiceNow' (Create Ticket). The 'Employee Universe' section below contains a grid of tiles for 'People Profile' (View My Profile), 'Concur' (Manage Travel Requests), 'My TimeSheet' (1 Missing Days), 'Employee File Management', 'Organisation Chart' (SuccessFactors), 'BI Reports' (Open BEx Analyzer), 'Team Calender', and 'Employee Lookup' (Find Employee).

This screenshot shows the 'Manager Universe' dashboard. It has a similar layout to the 'Employee Universe' dashboard. The navigation bar and tabs are identical. The main banner is the same. Below the banner, there are four quick action tiles: 'Charm' (Create Change), 'Pulse' (Go to Site), 'My Inbox' (5 Pending Items), and 'ServiceNow' (Create Ticket). The 'Manager Universe' section contains a grid of tiles: 'My Employees' (View My Employees), 'My Organisation' (View My Organisation), 'My Positions' (View My Positions), 'People & Performance' (SuccessFactors), 'Approve Travel & Expenses' (Concur), 'My Outbox' (1 Pending Items), 'BI Reports' (Open BEx Analyzer), 'My Reports' (Show My Queries), 'Approve Shopping Cart' (5 Pending Items), 'Approve Access' (3 Pending Items), 'Approve Invoices' (1 Pending Items), 'My Spend' (1 Pending Items), 'Analytics' (Financial reporting), 'Track Shopping Cart' (1 Pending Items), 'My Shopping Cart' (4 Pending Items), 'Confirm Receipt of Goods' (2 Pending Items), 'Screen Personals', and 'HR Inbox' (7 Pending Items). At the bottom, there are two more tiles: 'Role Owner Approval' (3 Pending Items) and 'Role Content Approval' (7 Pending Items).





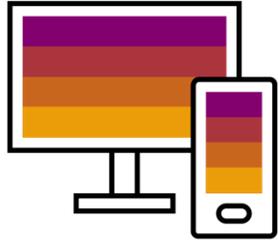
Quote

“SAP Cloud Platform paves the way for how we will access SAP products in LEO Pharma in the future. Fiori Launchpad will constitute the gateway for any business user to access business function across systems and processes.

SAP Cloud Platform enables LEO Pharma to truly digitally transform our business beyond traditional incremental innovation by providing faster time to market of new intuitive applications with limited training efforts”

Anders Thinggaard, Head of SAP Development





Deployment details

LEO Pharma went live in December 2017 with an established cloud infrastructure and apps to enable time registration for the global user community, as well as workflow approvals for managers via the Fiori Launchpad. This is merely the beginning, as the list of Fiori apps in backlog is growing constantly.

- 2BM assisted LEO Pharma the entire way from the design of the solution architecture to the development and implementation of the applications
- Outline for Q2 2018 is that LEO Pharma's procure-to-pay process will be fully supported by Fiori via SAP Cloud Platform
- Approx. 20 applications in backlog/pipeline to be rolled out by end of 2019

