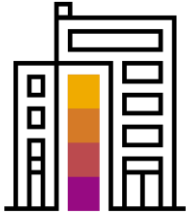




# SAP® Innovation Awards 2020 Entry Pitch Deck

Fashion Rental

Wipro Technologies



## Company Information

<b>Headquarters</b>	US
<b>Industry</b>	Fashion
<b>Web site</b>	N/A

An industry solution for American and worldwide apparel and footwear manufactures.



# Fashion Rental

## Wipro Technologies



**Enabling Real time availability of Fashion Designer products on Rent for Subscription based and Peer to Peer based Model to both Fashion Manufacturers and Consumers. A seamlessly integrated solution would provide good user experience, efficient supply chain and claim settlement**

### Challenge

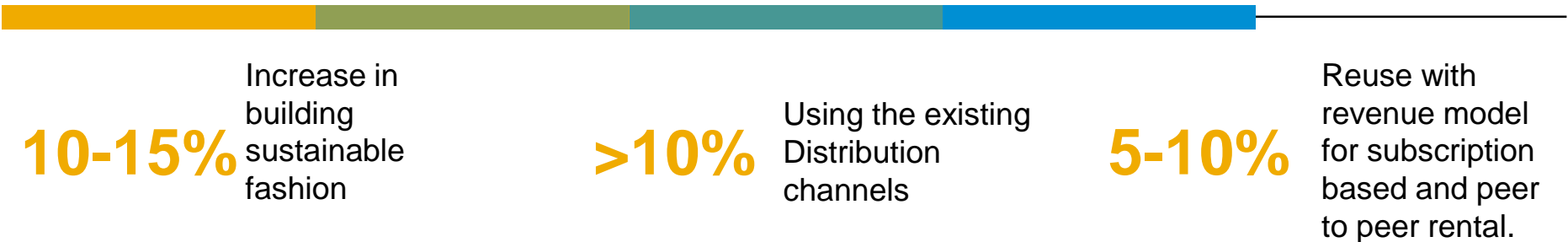
Large Fashion brand manufacturers are beginning to find new value of wearable clothing that is discarded each year. There is steady decrease in average number of times the garment is worn. Big Fashion brands are providing rental options to consumers in offering to pay a monthly fee to borrowed fixed number of garments. Consumers worldwide are discarding their clothes after fewer uses, garment utilization, or average number of days a garment was worn before it was thrown away

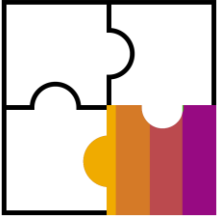
### Solution

Fashion Rental solution helps manufacturers / consumers to online Rent any designer products to consumers with real time availability schedule, price and with a Quality certificate. This offer is for both subscription-based or peer-to-peer rental models. The product is also Insurance protected during the rental period.

### Outcome

Improved customer experience with Real-time information of Fashion products available for rent along with the detailed information about the product. Process efficiencies with automation of manual transaction updates. Improved Fashion product utilization and hence increasing the clothing sustainability, reduction is carbon foot print and adding more value to circular economy.





## Participating Partner Information



### Wipro Technologies

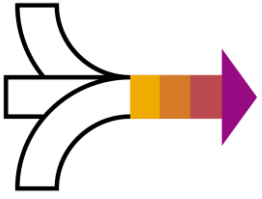
### System Design & Integration



Fashion Rental Solutions are now available in the market. Extending the concept further in Fashion industry by enabling manufacturers / consumers to online Rent any designer products to consumers with real time availability schedule, price and with a Quality certificate. This offer is for both subscription-based or peer-to-peer rental models. The product is also Insurance protected during the rental period.

Sundararaman Sankaranarayanan, General Manager and Head of Wipro SAP Digital Practice

Email: [sundararaman.sankaranarayanan@wipro.com](mailto:sundararaman.sankaranarayanan@wipro.com)

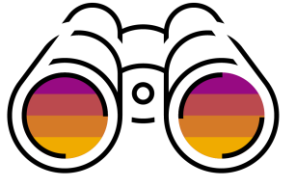


## Business Challenges and Objectives

Large Fashion brand manufacturers are beginning to find new value of wearable clothing that is discarded each year. There is steady decrease in average number of times the garment is worn. Big Fashion brands are providing rental options to consumers in offering to pay a monthly fee to borrowed fixed number of garments. Consumers worldwide are discarding their clothes after fewer uses, garment utilization, or average number of days a garment was worn before it was thrown away

Build a solution enabling manufacturers / consumers to online Rent any designer products to consumers with real time availability schedule, price and with a Quality certificate. This offer is for both subscription-based or peer-to-peer rental models. The product is also Insurance protected during the rental period.





## Project or Use Case Details

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Rental Fashion solution will enable the following:

- a) Market place for Fashion brand Manufacturers and end consumers for all the products available for rent, availability schedule, price and Quality certificates.
- b) Insurance and settlement of claims for all the rental products.
- c) Integrated automatic processing of back end operations in SAP to our solution
- d) Real time analytics to all the Manufacturer and consumer



# Benefits and Outcomes

## Business or Social

Solution will bring efficient ways of reuse of fashion products and generates new revenue models to both manufacturer and consumer.

Improved customer experience with Real-time information on Fashion Rental Products.

Conflict Settlement and insurance management for damaged/lost product

## IT

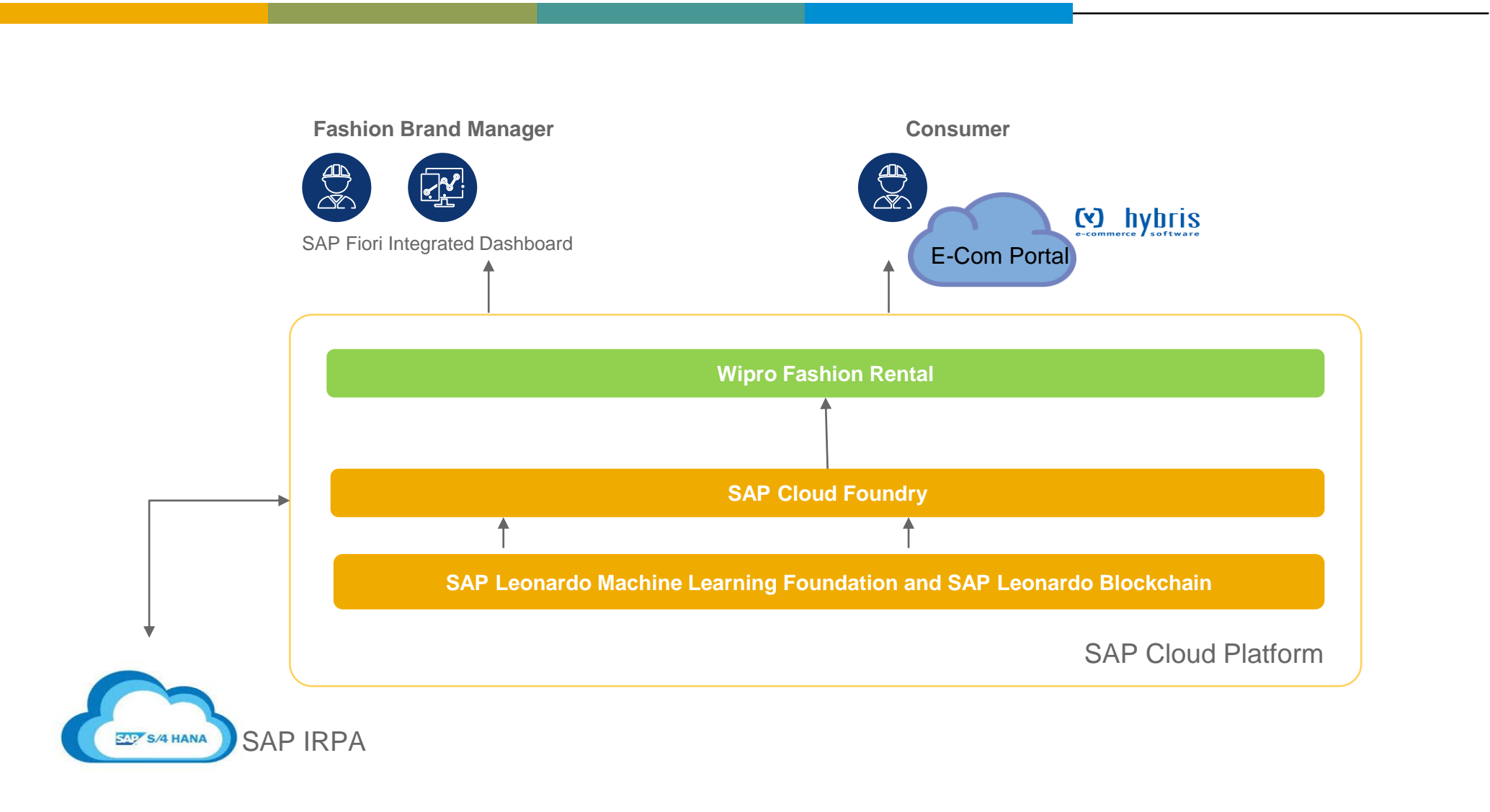
Automation of ordering, delivery, Billing and returns leading to lesser manual transactions & reduced cost

## Human Empowerment

Real time measuring the suitability index, carbon foot print and other KPI's to measure the circular economy



# Architecture







# Deployment

**Deployment status** POC

**Date** 30-May-2020

**Number of users** 15

## SAP technologies used:

SAP product	Deployment status (live or proof of concept [POC])	Contribution to project
1 SAP Cloud Platform	POC	Chosen as the platform of innovation. Hosts the SAPUI5 apps as well as the SAP HANA DB
2 SAP Leonardo Blockchain as a Services	POC	Insurance settlement Management using Blockchain Services. SAP Leonardo AI for Product search.
3 SAP S/4HANA Cloud	Productive	Business Partner, Pricing, Contracts.
4 SAP Intelligent Robotic Process Automation	POC	Customer Order, Delivery and Billing. Returns.
5 SAP Commerce Cloud	Productive	Product Catalog

If you have used one of the services or support offerings from SAP Digital Business Services during the implementation or deployment phase, please select with ☒ one or more of the following offerings:

☐ SAP MaxAttention™

☐ SAP ActiveAttention™

☐ SAP Advanced Deployment

☐ SAP Value Assurance

☐ SAP Model Company

☐ Others:

☐ SAP Innovation Services

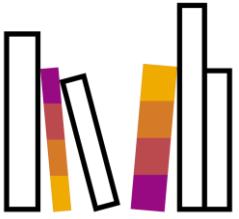
☐ SAP Innovative Business Solutions



# Advanced Technologies

The following **advanced technologies** were part of the project.

	Technology or use case	Yes or No	Contribution to project
1	3D printing		
2	Blockchain	Yes	Insurance Settlement Management
3	Internet of Things (IoT)		
4	Machine learning or AI	Yes	Product search
5	Conversational AI		
6	Robotic process automation	Yes	Back office processing
7	Data anonymization		
8	Augmented analytics		



## Additional Information

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Applicable Personas -

- Product category Managers
- Consumers
- Bankers
- Insurance Providers