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Golden Road: Streaming Operations to Keep the Beer Flowing with OrchestratedBEER and SAP® Business One

Starting as a small craft brewery in Los Angeles, Golden Road Brewing Company is one of the fastest-growing breweries in the industry. To streamline operations, it turned to the SAP® Business One application. Thanks to tools and support from OrchestratedBEER, Golden Road is reducing waste and focusing funds on quality materials, sales, and marketing. So raise a glass to SAP Pinnacle Awards 2014 Customers' Choice finalist, OrchestratedBEER, and to more Golden Road for everyone.



OrchestratedBEER helps Golden Road toast to success

Customers' Choice finalist at the SAP Pinnacle Awards 2014



Objectives

- Make quality beer with the best ingredients while controlling costs and protecting the environment
- Avoid waste and focus spending on materials, sales, and marketing
- Fortify operations to sustain market fluctuations

Why OrchestratedBEER

- Supporter of craft beer since its infancy, turning small breweries into well-run businesses
- Full-service support for the SAP® Business One application
- Tool to manage schedules and communicate them to employees
- Future inventory forecast tool to optimize planning and prevent product shortages
- Milestone implementation process that allows in-house support with limited resources, completing the project on time and within budget

Why SAP

SAP Business One able to meet current and future business requirements far better than existing solution, including cross-company sales, process manufacturing for sister units, and discrete manufacturing

Benefits

- Working capital management, inventory supply forecasting for finished goods, reporting on cost of goods sold, margin analysis, and auditing
- Elimination of order delays due to missing raw materials or missed sales due to shortages
- Custom inventory aging reports to help avoid dumping due to being over age
- Elimination of duplicated data entry
- Paperless purchase orders and invoices that can be e-mailed directly to customers
- Complete return on investment in six months

“The quality of our beer is our most important business issue. We want to be able to produce the beer we want and still make a margin. The support and tools we get for SAP Business One from OrchestratedBEER help us do just that. Like us, they are a pioneer in the industry.”

Paul Burgis, COO and CFO, Golden Road Brewing Company

Company

Golden Road Brewing Company

Headquarters

Los Angeles

Industry

Consumer products – beverages

Products and Services

World-class craft beer

Employees

180

Web Site

www.goldenroad.la

Partner

OrchestratedBEER
www.orchestratedbeer.com

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The Best-Run Business Run SAP™