**Keep Customers at the Heart of Your Business with Rapid-Deployment Solutions for CRM** 

Now it's easier for you to serve your customers better with innovative rapid-deployment **solutions from SAP** for customer relationship management (CRM). These solutions combine the latest analytics, cloud, enterprise mobility, collaboration, and social media software – all ready for rapid deployment with on-premise, cloud, and hybrid delivery options. You also get expert consulting services that can help you get up and running successfully. All of this enables you to keep your customers where they need to be most - at the heart of your business.

The best of SAP® software and services in one package

With SAP Rapid Deployment solutions, you get the features you need in a packaged offering.

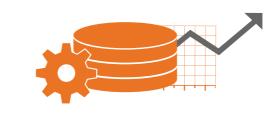
# Cloud



# **Software**

### Cloud, On Premise, and Hybrid

- Addresses common business needs holistically
- Covers the broad portfolio of SAP software
- Supports new solution deployments and expansion of IT landscapes



### **Best Practices**

### **Proven Business Value**

- Content embedded with best practices Proven and tested configurations
- Implementation content and guides

### **Tools and Methods**

- Support for best implementation practices
- Flexible pick-and-choose scenarios



### **Predefined Methodology for Faster Time to Value**

- Predefined scope
- Predictable cost and outcomes Lower risk



# Flexibility and choice

We offer an array of rapid-deployment solutions for CRM.

# Implementation time\* Focus area **6** weeks SAP Business Communications Management rapid-deployment solution 8 weeks SAP CRM rapid-deployment solution LO weeks SAP Citizen Contact Center for Public Sector rapid-deployment solution 12 weeks SAP CRM Analytics rapid-deployment solution 13 weeks SAP CRM Service Management rapid-deployment solution 12 weeks SAP HANA CRM Analytics rapid-deployment solution 8 weeks SAP HANA Customer Engagement Intelligence rapid-deployment solution 5 weeks

SAP HANA Sentiment Intelligence rapid-deployment solution



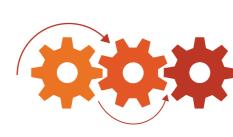
With rapid-deployment solutions powered by SAP HANA, you can achieve:



Real-time customer insight



Real-time interactions



Real-time execution

# **Deployment options designed for you**





**Cloud** for maximum speed



for the best of both worlds

Start your **test-drive** with the SAP HANA Enterprise Cloud service



### Faster implementations and a growing list of customers



Less time and effort required, when compared with traditional implementations<sup>†</sup>

+95



Customers have implemented SAP Rapid Deployment solutions around the world

# Why choose rapid-deployment solutions from SAP for CRM?

Our customers speak for themselves.



Increase in sales leads

Bluebird, a high-tech company in Seoul, Korea

New retail customers acquired within the first six months

With a preconfigured solution and a clear road map laid out by the SAP Services organization, DFB was able to implement the SAP Customer Relationship Management application in about three months. 77 Daniel Gutermuth, SAP Implementation Project Manager, DFB

Rapid deployment of SAP CRM answered all our needs, giving us a compact yet powerful way of streamlining our customer-related processes. 11

# Gabriele Folli, Head of Marketing, OCME S.R.L.

# Learn how you can speed business innovation and reduce your risk at

Faster, easier, less costly implementations within your reach

www.sap.com/rapid-deployment. Follow us on Twitter: @SAPServices.



Sources <sup>T</sup>All data is derived from the SAP Research organization.





<sup>\*</sup>The example deployment times shown above are for informational purposes only and do not represent any commitments by SAP or our partners to deliver these assets. Actual pricing, costs, and implementation results may vary based on customer-specific requirements and needs.