

**SAP Product Brief**

SAP Crystal Solutions

SAP Crystal Dashboard Design

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Objectives

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Solution

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Benefits

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Quick Facts



# Interactive Dashboards for Decision Makers



The Best-Run Businesses Run SAP™

**Transform complex data into  
engaging, interactive dashboards**

# Transform complex data into engaging, interactive dashboards

Companies today face the challenge of gathering and interpreting overwhelming volumes of ever-changing information from disparate data sources. SAP® Crystal Dashboard Design software allows you to [create interactive dashboards from multiple sources](#), including spreadsheets and live corporate data, so you can keep an accurate pulse of your company for effective decision making.

SAP Crystal Dashboard Design software transforms any type of data into insightful, interactive dashboards, enabling decision makers to monitor business performance, identify critical data relationships, and use what-if scenarios to understand potential performance. You can consolidate multiple reports and live data from various locations into a single dashboard, giving you a holistic view of your company's data.

You can use SAP Crystal Dashboard Design to create dynamic charts and graphs, data presentations, visual what-if scenarios, and budget plans. The software helps you develop executive summaries and forecast models. You can also work with ROI calculators, various financial models, and scorecards. The software helps you build operational dashboards, departmental dashboards, key performance indicator (KPI) dashboards, and dashboards based on Microsoft Excel or live data sources.



# Gain immediate insights from disparate data sources

## Gain immediate insights from disparate data sources

Design unique, content-rich dashboard visualizations

To make sound decisions, businesses must manage and consume the constant flow of data being added from numerous sources. For many companies this often leads to countless hours of IT time spent working to simply gather and consolidate data from various sources. What's more, if this data isn't addressed in a timely manner, much of it may become outdated and even misleading – making the value of these cumbersome reports all the more fleeting as new information is created.

SAP Crystal Dashboard Design helps you to easily consolidate information from multiple sources. It allows your users to view what matters to them immediately in the form of their own customizable dashboards. Dashboards may be linked directly to live data sources, effectively eliminating notions of stagnant and outdated information. This allows you to keep an accurate pulse of your company and the data that is critical in decision making.



Spend less time assembling data and more time acting on it.



# Design unique, content-rich dashboard visualizations

Gain immediate insights from disparate data sources

**Design unique, content-rich dashboard visualizations**

The best decision makers use as much relevant information as possible before executing an educated course of action. Viewing critical data, such as KPIs in dashboards, is an excellent way for you to monitor what is important -

but sometimes you need to drill deeper, far beyond the topical level to get the context you need before making a plan. SAP Crystal Dashboard Design lets you drill into details whenever you need them.



# Save time, money, and resources

## Save time, money, and resources

Predict future performance

Reach your data anywhere  
with mobile access

Maximize the value of your  
current IT investments

With the massive amounts of data being processed today, IT has a heavy workload, especially when compiling reports from multiple data sources. SAP Crystal Dashboard Design empowers your business users to create visual models, dashboards, and calculators – reducing the burden on your

IT department and the time spent waiting for critical information. Flexible deployment options and one-click export to Microsoft Office, Adobe PDF, Adobe AIR, and HTML5 allow you to use the tools you already have to make information available to everyone.



## Predict future performance

Save time, money, and resources

### **Predict future performance**

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With SAP Crystal Dashboard Design, you can view company data in an understandable format and make informed decisions. Interactive sliders enable you to perform what-if analysis by adjusting the underlying data and immediately seeing the impact of your decisions.

Built-in alerting and trending allow you to spot trends, patterns, and areas of concern. Other advanced visual components, such as gauges and drill-down charts, allow even the least technical user to become a data analysis hero.



SAP Crystal Dashboard Design updates models in real time, so you can be confident that you're making decisions based on the most accurate data available.



# Reach your data anywhere with mobile access

Save time, money, and resources

Predict future performance

**Reach your data anywhere with mobile access**

Maximize the value of your current IT investments

Data is only useful if it reaches the right people in time. Mobile solutions are paramount in empowering you and your users to access vital insights wherever you may need them.

With support for HTML5 output, live dashboard visualizations are available online in a format that is friendly to all mobile devices. With SAP Crystal Dashboard Design, you can model new visual components such as charts and gauges from your mobile device. Users can access necessary data – whenever and wherever they may need it.

Coupled with SAP Crystal Server software, mobile users can tap, swipe, and zoom to interactive dashboards anywhere, anytime. Dashboard functionality does not diminish with mobile use – drill downs are available when needed, even on your mobile device.



Access all of your dashboards on any mobile device.



# Maximize the value of your current IT investments

Save time, money, and resources

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**Maximize the value of your  
current IT investments**

SAP Crystal Dashboard Design offers a new and intuitive workflow for integrating interactive visual models inside SAP Crystal Reports® software. You can create interactive charts, maps, and what-if scenarios for your reports in just a few minutes. Then you can embed the interactive components into SAP Crystal Reports and bind them to report data with just a click.

To meet unique business needs, an integrated software development kit allows developers working with Adobe Flex to create custom visualization components, data connectors, and themes for use within SAP Crystal Dashboard Design.

The integration is comprehensive, and the data bind between the models and report data is automatic – eliminating hours of manual coding.



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**Quick Facts**

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**Summary**

SAP® Crystal Dashboard Design software transforms any type of data into insightful, interactive dashboards, enabling decision makers to monitor business performance, identify critical data relationships, and use what-if scenarios to understand potential performance. You can consolidate multiple reports and live data from various locations into a single dashboard, giving you a holistic view of your company's data.

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**Objectives**

- Transform complex company data into engaging, interactive dashboards
- Keep an accurate pulse of your company for effective decision making
- Drill into details whenever you need them

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**Solution**

- Dashboards providing immediate insights from disparate data sources
- Content-rich dashboard visualizations allowing detailed access to relevant data
- Mobile access to all of your dashboards

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**Benefits**

- Save time, money, and resources
- Predict future performance
- Reach your data anywhere with mobile access
- Maximize the value of your current IT investments

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**Learn more**

To find out more, call your SAP representative today or visit us online at [www.sap.com/sapcrystal](http://www.sap.com/sapcrystal).



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