

Innovate Faster with Services to Tailor SAP® Software for Your Business



The Best-Run Businesses Run SAP®

Innovate your way

Innovate your way

Transforming to a digital economy presents a major opportunity to reimagine your business. To succeed in the transformation, you need to interact with customers and suppliers in new ways, create innovative decision and planning processes, and adopt entirely new business models quickly. And you need to do it with solutions designed just for your business needs.

SAP creates world-class solutions for enterprises. We also collaborate with individual customers, helping you think differently about your business, address challenges, and explore the unknown so you can lead in business and digital transformation. The SAP® Custom Development organization helps you build individualized extensions and new solutions to address competitively differentiating processes that complement SAP solutions.

Our team provides application development services that help you conceptualize, design, build, and maintain solutions that can run on any device and be made available in on-premise, cloud, and hybrid environments. Our designers, architects, and developers use the SAP HANA® platform to deliver individualized solutions across a range of industries and processes. We also develop solutions on a variety of other platforms, including those from SAP companies hybris, Ariba, and SuccessFactors. These services help you increase operational efficiency and improve business agility – all without sacrificing quality.



Connect, transform, and reimagine with the Internet of Things

Connect, transform, and reimagine with the Internet of Things

Accelerate innovation with cloud applications

Stay ahead of the game with best practices

Get started quickly

Let us maintain your tailored solutions

Keep older customized applications current

Whether you manufacture goods or provide services, your business connects with a wide and ever-growing network of people, processes, machines, and devices. You must be able to quickly, easily, and accurately access, transport, and exchange your own distinctive elements of your Big Data. By using real-time, current data from connected devices, sensors, and software – coupled with the processes that make your business unique – you can make faster, smarter strategic decisions that transform your business.

With SAP solutions for the Internet of Things (IoT), the possibilities are endless for what you can do with the data-driven intelligence from your connected machines, people, and devices.

Using these solutions as your foundation for success, our application development services help you develop tailored next-generation applications and gain new business value from the IoT by linking people and data with technology. We build business-specific accelerators and applications that bring together analytical, predictive, and transactional functionality so that you can get the most out of your data in real time.

By connecting your unique business needs with the new generation of Internet-enabled devices, we help you transform existing business processes and reimagine your business and customer experience in ways you never thought possible.



Accelerate innovation with cloud applications

Connect, transform, and reimagine with the Internet of Things

Accelerate innovation with cloud applications

Stay ahead of the game with best practices

Get started quickly

Let us maintain your tailored solutions

Keep older customized applications current

Many industry leaders view cloud computing as the platform that best catalyzes innovation and enhances business agility. As companies like yours build on recent cloud successes, you are looking for an explosion of new, creative, and high-performing “killer apps” and solutions.

With the help of our development team, your business can be at the forefront of the next wave. We deliver breakthrough and cutting-edge applications that fuel your business innovation, and we deploy them quickly and cost-effectively in the cloud.

Our team of cloud-focused developers uses agile development methods while adhering to world-class development standards from SAP. This combination helps us quickly bring your individualized solution into a public, private, or hybrid cloud environment. And because these solutions can be deployed in a cloud subscription model, you can leave the operations and maintenance of your unique solution to us – while you focus your efforts on the next great business opportunity.

Learn how you can deploy your custom-built SAP solutions in the cloud.



Stay ahead of the game with best practices

Connect, transform, and reimagine with the Internet of Things

Accelerate innovation with cloud applications

Stay ahead of the game with best practices

Get started quickly

Let us maintain your tailored solutions

Keep older customized applications current

When our team builds an individualized solution for your business, the solution is fully integrated with your existing SAP software. It also meets the same rigorous software standards as mainstream SAP offerings.

We employ design-thinking methods to solve problems, unlock potential, and uncover the human meaning and use for technology. Our team uses a highly agile, iterative process for solution development, end-user validation, and rapid prototyping. All solutions are built with the end user in mind and feature an engaging, intuitive user experience.

During design, development, and deployment, you will work with experts who specialize in your business area and industry, helping you implement the powerful solutions you need in the fastest time possible. Our designers, architects, and developers have extensive expertise in building applications, possess a deep understanding of your business processes, and are familiar with the standard SAP solution road map.

It is a potent combination that singularly qualifies us to create fully integrated, customer-specific solutions with the power to transform the way your business runs and help bring your innovations to market faster.



Get started quickly

Connect, transform, and reimagine with the Internet of Things

Accelerate innovation with cloud applications

Stay ahead of the game with best practices

Get started quickly

Let us maintain your tailored solutions

Keep older customized applications current

You may have a business process that is similar to others in your industry, with an exclusive twist that gives you a competitive edge. For such cases, you can tap into our library of previously built industry solutions for niche or specialized business processes. Our team has been building individualized solutions for over

a decade. Using these prebuilt solutions as a starting point for further development, we can quickly and cost-effectively adapt a solution to address your specific business requirements. Because we start quickly with a prebuilt, base solution, we can reduce development effort, minimize costs, and deliver rapid time to value.



Your business operates in a fast-paced environment. SAP can help you innovate quickly.



Connect, transform, and reimagine with the Internet of Things

Accelerate innovation with cloud applications

Stay ahead of the game with best practices

Get started quickly

Let us maintain your tailored solutions

Keep older customized applications current

Let us maintain your tailored solutions

SAP gives you the same excellent support for our tailored solutions as you receive for our mainstream software. Whether you engage standard or premium support services, our maintenance offerings for individualized solutions use the same support infrastructure and point of contact as that for standard applications within your SAP software landscape. This support excellence can translate into fewer errors, improved user satisfaction, and lower maintenance costs.

Customized applications can also be upgraded as your business needs change. This service helps mitigate risk and protects your software investment over time. Together, our maintenance and upgrade services drive down long-term software maintenance costs and help you focus on business strategy rather than keeping your unique applications up and running.

Individualized solutions that can be maintained and upgraded by SAP – it's the best of all worlds.



Keep older customized applications current

Connect, transform, and reimagine with the Internet of Things

Accelerate innovation with cloud applications

Stay ahead of the game with best practices

Get started quickly

Let us maintain your tailored solutions

Keep older customized applications current

Outdated customizations can create challenges. Some organizations cannot devote the time or resources needed to ensure that individualized code is up-to-date. As years pass, organizations must ensure that code that was previously developed does not now overlap with standard applications built for the same process.

SAP offers an end-to-end refactoring service to evaluate, improve, and maintain your older customized code. Refactoring offers all activities needed to maintain and keep current your uniquely designed applications, whether they were created by you or a third-party provider.

The service eliminates code that is no longer used or is available in your latest release of the SAP software, and upgrades code to prepare for future releases. It also transforms code so you can easily adopt the latest technology platforms, such as SAP HANA Cloud Platform, on the latest business software, such as the SAP S/4HANA suite.

By keeping your unique code clean and up-to-date, you can prepare for IT and business transformation, increase your technical agility to support speed to market, and free IT to innovate.

Tailored applications need care too. Keep code current with refactoring services.



Transform your business through rapid innovation

Transform your business through rapid innovation

The transformation to a digital economy presents a major opportunity for you to reimagine your business. Tailored applications developed by SAP help you address unique processes and create new approaches that can differentiate your business and help accelerate your success. Using real-time data from connected devices, sensors, and software helps you convert the IoT into a Big Data resource that offers new opportunities and helps you grow. Make faster, smarter decisions with insight from connected machines, people, and devices.

Catalyze creativity and improve business agility with individualized applications that run in public,

private, or hybrid cloud environments. Choosing SAP to operate and maintain these solutions frees you to concentrate on your business.

Using iterative, agile processes, our experienced team creates powerful customized solutions quickly, with the same quality, standards, and service as mainstream SAP software. We rapidly bring your new ideas to life so you can deliver innovations to market more quickly, with the highest quality and the lowest risk. Previously built solutions also help minimize development costs and effort, and refactoring helps ensure that your solutions are relevant to your business today and tomorrow.



Objectives

Solution

Benefits

Quick Facts

Summary

Develop one-of-a-kind solutions that help you lead the way in business and digital transformation with tailored application services from SAP. Our development experts design, build, and maintain unique solutions that help you differentiate your business from the competition. Gain value from connected devices, sensors, and software with applications that tap into the Internet of Things. With the power of the SAP HANA® platform, our individualized applications can be developed on premise, in the cloud, or in hybrid environments.

Objectives

- Transform your organization in the digital economy
- Keep pace with changing market and technology trends
- Innovate and differentiate your business from the competition

Solution

- End-to-end development services to build unique solutions
- On-premise, cloud, and hybrid solutions to sync with evolving IT strategy
- Solutions powered by SAP HANA, increasing performance and speed
- Development and maintenance practices that adhere to SAP standards

Benefits

- Accelerated success with tailored SAP® software
- High quality and low risk with SAP development standards
- Reduced time to market and rapid ROI with agile development methods and reuse of previously developed solutions
- Lower IT costs and efforts with support and refactoring services

Learn more

To find out more, call your SAP representative today or visit us [online](#).



© 2015 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. Please see <http://www.sap.com/corporate-en/legal/copyright/index.epx#trademark> for additional trademark information and notices. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors.

National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP SE or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP SE or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.



The Best-Run Businesses Run SAP®