



TRENDS AND TECHNOLOGIES, INC. FILIPINO IT SYSTEMS INTEGRATOR GOES LIVE ON SAP BUSINESS ALL-IN-ONE

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Ross Mangaser
Chief Operating Officer
TTI

QUICK FACTS

Company

- Trends and Technologies, Inc.
- <http://www.trends.com.ph>

Industry

- IT System Integration

Cardholder Services

- Multinational Companies
- Business Process Outsourcing
- Finance
- Manufacturing
- Education
- Healthcare
- Telecommunications
- Transportation
- Service

Expertise

- SAP Business All-in-One

Implementation Partner

- TSFI
- <http://www.mytsfi.com>

Business Challenges

- Existing multiple disparate systems cannot cope with the company's rampant expansion
- Existing systems are not integrated and do not have the ability produce real-time reports for effective decision-making

Partnership Benefits

- Improved asset management
- Timely order placement and fulfillment
- Increased utilization of stock inventory
- Real-time sales, materials, financial and control reports from TTI's 10 affiliate companies
- Executives are able to evaluate and capitalize on new opportunities quickly

SAP Philippines, a subsidiary of SAP AG (NYSE: SAP), today announced that information communication technology (ICT) systems integrator Trends and Technologies, Inc. (TTI) is now live on SAP's All-In-One to provide accurate, real-time information.

With growing presence in Manila, Cebu, Davao and most recently, Hanoi and Ho Chi Minh in Vietnam, TTI replaced multiple disparate systems and implemented the core functions of SAP ERP to support its ambitious growth strategy of expanding into existing and new markets.

Founded in October 1992, TTI designs, builds and supports ICT systems and complementary solutions for multinational companies in various industries such as business process outsourcing (BPO), financial institutions, manufacturing, education, healthcare, telecommunications, transportation and service providers. "In the highly competitive arena of IT-system integration, it is essential to ensure efficient and effective processes within the company to allow us to respond quickly to market changes and opportunities," said Ross Mangaser, TTI Chief Operating Officer. "We selected SAP over other providers because of SAP's coherent integration strategy and its ability to support us as we prepare for AP All-In-One will allow us to pull together core business processes around sales and service marketing, materials management, finance and control in a multi-company and multi-site environment."

Supporting Growth While Improving Agility and Efficiency TTI is using SAP Business All-in-One running on IBM servers. The SAP implementation partner, TSFI, ensured the successful and smooth transition and

provided significant customizations to tailor the solution to TTI's specific processes. At present, TTI has deployed 50 licensed users but the system is configured to handle 100 simultaneous users. The users are distributed all throughout the 10 organizations from sales, logistics and accounting department.

"SAP Business All-in-One delivers greater value to new and existing customers and provide a cost-effective, low risk and evolutionary path to the industry's first service-enabled suite of enterprise applications," said Krish Datta, managing director for SAP Philippines and Indonesia. "It is service-enabled to help our customers like TTI innovate and adapt to changing industry requirements with greater speed and at lower cost than ever before."

SAP Business All-in-One is expected to significantly improve asset management, ensure timely order placement and fulfillment and increase utilization of stock inventory. Moreover, the solution is expected to provide real-time sales, materials, financial and control reports by consolidating and monitoring live data from TTI's 10 affiliate companies. With enterprise-wide information consolidated onto a single platform, executives will be able to evaluate and capitalize on new opportunities quickly, make faster and more informed decisions and ultimately, better serve their customers.

The widespread availability of the latest SAP Business All-in-One application built upon

the SAP NetWeaver platform provides a further realization of the SAP road map for enterprise service-oriented architecture (enterprise SOA), marking the first application that connects all operations through an intelligent foundation of cross-functional business processes, combining software applications with the underlying infrastructure for greater flexibility and fluid communications with customers and suppliers. TTI plans to integrate of SAP Materials Management Asset Inventory with existing help desk applications for the management of user service requests on the physical inventory stored in the company's warehouse. Other future plans include the possible implementation of other SAP modules such as Treasury and HR, integrated with TTI's homegrown Personnel Information System (P2IS) in order to automate its HR functions.

About Trends & Technologies, Inc.

Trends & Technologies, Inc. (TTI) designs, builds, and supports IT systems and complementary solutions that address customers' specific business needs and requirements. TTI represents leading technology companies and add value through unparalleled technical support and consultancy. It is a recognized leader in providing ICT solutions for BPOs and Call Centers, Financial institutions, Manufacturing industries, Education, Healthcare, Telecommunications, Service Providers, Hospitality, Government, and Transportation Industries. A large percentage of its customer base is comprised of



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enterprise-level businesses with operations nationwide and in other parts of the world. TTI currently has offices in Manila, Cebu and Davao in the Philippines and in Ho Chi Minh City and Hanoi in Vietnam with over 350 employees. TTI's website is www.trends.com.ph.

ABOUT SAP

SAP is the world's leading provider of business software*. Today, more than 38,000 customers in more than 120 countries run SAP® applications – from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. Powered by the SAP NetWeaver® platform to drive innovation and enable business change, SAP software helps enterprises of all sizes around the world improve customer relationships, enhance partner collaboration and create efficiencies across their supply chains and business operations. SAP solution portfolios support the unique business processes of more than 25 industries, including high tech, retail, financial services, healthcare and the public sector. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol "SAP." (Additional information at <http://www.sap.com>)

(*) SAP defines business software as comprising enterprise resource planning and related applications such as supply chain management, customer relationship management, product life-cycle management and supplier relationship management.

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "fore-

cast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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