



B/S/H/

## BSH CONTINENTAL ELETRODOMÉSTICOS

### AT A GLANCE

#### Key Challenges

- Integrate processes to streamline operations
- Accommodate tight budget and deadlines
- Improve ability to comply with local legislation and country-specific requirements

#### Project Objectives

- Implement standard business processes using best practices to reduce time and cost of implementation
- Encourage parent company to adopt new implementation model for other subsidiaries
- Customize software to accommodate subsidiary's needs

#### Why SAP® Solutions

- The flexibility of the SAP® Best Practices Baseline Package offerings
- The availability of predefined implementation methods and preconfiguration tools
- The use of SAP software as company's worldwide standard

#### Implementation Highlights

- Quickly designed, configured, and tested the software
- Gained commitment from top management
- Thoroughly trained users

#### Key Benefits

- Planned implementation schedule was on time thanks to SAP Best Practices Baseline Package
- Enabled greater integration of the supply chain
- Accelerated customer response time

#### Web Site

[www.bscontinental.com.br](http://www.bscontinental.com.br)

#### Industry

Consumer products (household appliances)

#### Solutions and Services

- SAP software for ERP
- SAP Best Practices Baseline Package

#### Existing Environment

Non-SAP software

#### Third-Party Integration

Database: Oracle 9i  
Hardware: Sun Fire V490  
Operating System: Sun Solaris 5.8

#### Implementation Partner

SAP Consulting

For many years, German household appliance manufacturer Bosch und Siemens Hausgeräte GmbH (BSH) has used SAP® software for enterprise resource planning (ERP) as its standard global platform. In order to expedite implementation of the SAP software at its São Paulo-based subsidiary, BSH Continental Eletrodomésticos Ltda., the company turned to the SAP Best Practices Baseline Package offering – and the SAP Consulting organization to ensure a quality implementation.

**“SAP Best Practices Baseline Package enabled us to configure our SAP software according to the needs of our operations, which serve the whole of Latin America and encompass 3 factories in Brazil. The parent company was delighted with the results and the high level of quality work delivered by the SAP consultants. Today we are a benchmark for other subsidiaries.”**

Edgar Marçon, Information Systems Manager, BSH Latin America

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