

## SAP Customer Success Story



Infraserv picked SAP® Web Application Server (SAP® Web AS) for J2EE compliance and to leverage its existing investment in SAP developer technologies and training. SAP Web AS provided Infraserv with an easy transition to a Web application development. The SAP Web AS development platform is easy to use – Infraserv developers were developing applications in days. This enables Infraserv IT to effectively support its business strategy through the delivery of world-class integrated services.



## INFRASERV HÖCHST

### INFRASERV PICKS SAP® WEB APPLICATION SERVER TO LEVERAGE EXISTING SAP FRAMEWORK AND DEVELOPER SKILLS WITH J2EE-COMPLIANT SOLUTION

Infraserv Höchst is a leading integrated site operator and system provider for the chemical and life science industries. The company is using SAP® Web Application Server (SAP® Web AS) to develop new business applications to serve itself and its customers.

SAP Web AS is the new, underlying technology of almost all mySAP™ Business Suite solutions, providing SAP customers with a state-of-the-art infrastructure for quickly and easily creating new Web applications with standard Internet technologies. The SAP Web Application Server provides full support for platform-independent Web services, business Web applications, and open standards-based development built on key technologies such as Java 2, Enterprise Edition (J2EE) and ABAP. As a result, Infraserv Höchst can leverage existing technology assets while building and deploying the applications that the company and its customers require. The SAP Web AS native Web infrastructure is based on open standards, providing the platform independence Infraserv needs for its mix of UNIX, Linux, and Windows 2000 operating environments.

“We wanted an integrated development platform to develop and deploy mission-critical applications throughout the company,” says Dr. Wolfram Schmidt, chief information officer. “We plan to train all our developers in J2EE development. We chose SAP Web AS when we learned that it would be J2EE compliant.”

Infraserv also picked SAP Web AS to leverage its existing investment in SAP technologies and training.

“SAP Web AS provides you with all the advantages of the standardized SAP world and an easy transition to Web application development,” Dr. Schmidt says. “We have skilled ABAP programmers and did not want to leave the SAP framework, data models, and application server base, which are very stable and scalable. It would have been very difficult for a medium-size company like ours to support multiple architectures.”

#### **SAP WEB AS: EASY TO USE**

A single, consistent SAP environment means Infracore developers get up and running quickly.

**“SAP Web AS provides you with all the advantages of the standardized SAP world and an easy transition to Web application development.”**

Dr. Wolfram Schmidt, Chief Information Officer

“The SAP Web AS development platform is very easy to use,” Dr. Schmidt says. “It’s only a matter of days for a trained developer to begin developing applications, even if he or she has never done any Web application development before. SAP Web AS has had great acceptance with our developers. All our developers really like this environment and have maintained their productivity, without any problems, while making the transition to Web applications.”

Infracore developers used SAP Web AS to build two new applications for mySAP™ Customer Relationship Management (mySAP™ CRM) – EasyGUI, a simplified user interface for sales force users, and Account Planning. Infracore also runs two J2EE applications on SAP Web AS – catalog management within SAP® Enterprise Buyer Professional, and cFolders, a collaborative engineering capability for project groups that is part of mySAP™ Project Life-cycle Management (mySAP™ PLM).

Infracore anticipates a rapid return on investment from the new Web functionality.

“We think, for example, the Account Planning application will pay off within less than six months,” Dr. Schmidt says.

#### **SAP WEB AS PROVIDES UNIQUE BUSINESS SOLUTION**

While speed and rapid payback are major advantages, Infracore also feels SAP Web AS uniquely solves its business requirements. “It’s not only a matter of being quick. It’s also being able to use SAP Web AS to integrate applications, such as SAP® Business Intelligence data for reporting and planning – and qualitative data from the Internet,” explains Dr. Schmidt. “It would not be possible to integrate analysis and project data, strategic portfolio information about the customer, and other qualitative and quantitative data in a traditional development platform.”

That’s what Infracore’s business demands.

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“Our IT strategy must effectively support the business strategy through the delivery of world-class integrated services that hide complexity,” Dr. Schmidt says. “We have nine application developers and cannot afford to build a separate J2EE application development infrastructure and skills organization. We also don’t want to rely on development partners – we think the know-how to develop integrated applications is crucial for our business. SAP Web AS enables us to be innovative and to leverage our existing resources and personnel.”