

Company Profile

ecenta has a very close relationship to SAP standard development, we have done several retrofits of customer solutions into the standard. We are a SAP Certified Services Partner and SAP Best Practices Development Partner and are notably experienced with early solutions adoption and SAP Ramp Up projects. Through this, not only are we able to “assume” how the future of the product will look like, but describe it in magnified details – since we helped to build it.

Every one of our consultants is highly-trained and proficient in not just the technical functionality of SAP solutions, but in the business realities that our customers must face every day. We are able to apply such extensive experience in SAP solutions because we help build them.



E C E N T A

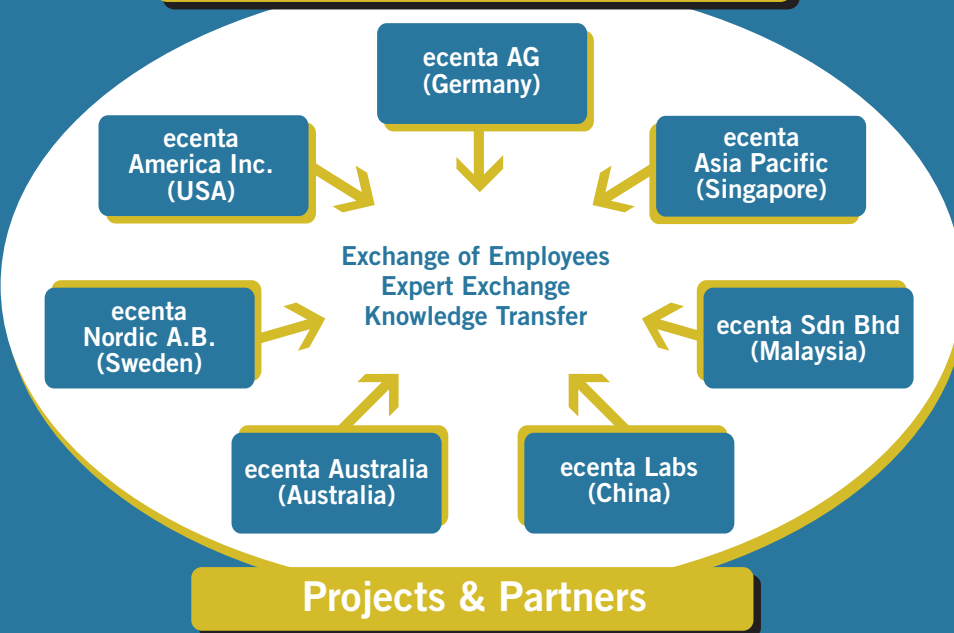
ecenta is a products and consulting firm specializing in complex implementation projects. Our competency and expertise are in end to end SAP implementation and includes concentrated capabilities in

- Customer Relationship Management Consulting
- SAP Financial Services
- Process Integration (PI/XI) Consulting
- Enterprise SOA Consulting
- Master Data Management Consulting
- Business Intelligence Consulting
- Application Managed Services
- Performance Consulting

The ecenta difference

- Proven track record of over 100 projects with SAP CRM, SAP NetWeaver BI, SAP NetWeaver MDM and SAP Composite Application with Adobe Interactive Forms in various industries
- Focus on premium consulting with own resources
- Global presence in niche areas
- Alignment of customer solution with SAP product strategy
- Thought leadership through direct involvement in SAP product development

SAP Standard Development



ecenta Asia Pacific Pte. Ltd
 10 Anson Road
 #36-02 International Plaza
 Singapore 079903

Tel: +65 6836 0432
 Fax: +65 6836 2214
 E-mail: sg@ecenta.com

ecenta Malaysia Sdn Bhd
 G03, Ground Floor
 2300 Century Square
 63000 Cyberjaya
 Malaysia

Tel: +60 38318 6200
 Fax: +60 38318 6205
 E-mail: my@ecenta.com



Customer Relationship Management →

Customer care and satisfaction is the central key factor to secure long-term company profitability. This is widely known as Customer Relationship Management (CRM). SAP CRM offers end-to-end and industry specific processes that involve aspects of Marketing, Sales and Service. There are intensive interactions through numerous channels, like e-mail, phone, fax, letter and chat between customers and suppliers, from the initial engaging, transacting, fulfillment and service.

ecenta's expertise in SAP CRM is highly recognized by SAP AG and around the world. We has been involved and still is involved in the development of SAP CRM, especially for the Interaction Center WebClient and the new fully web-based User Interface delivered by SAP for the first time with SAP CRM 2007. We are therefore the preferred and trusted partner in SAP CRM implementations.

SAP Financial Services →

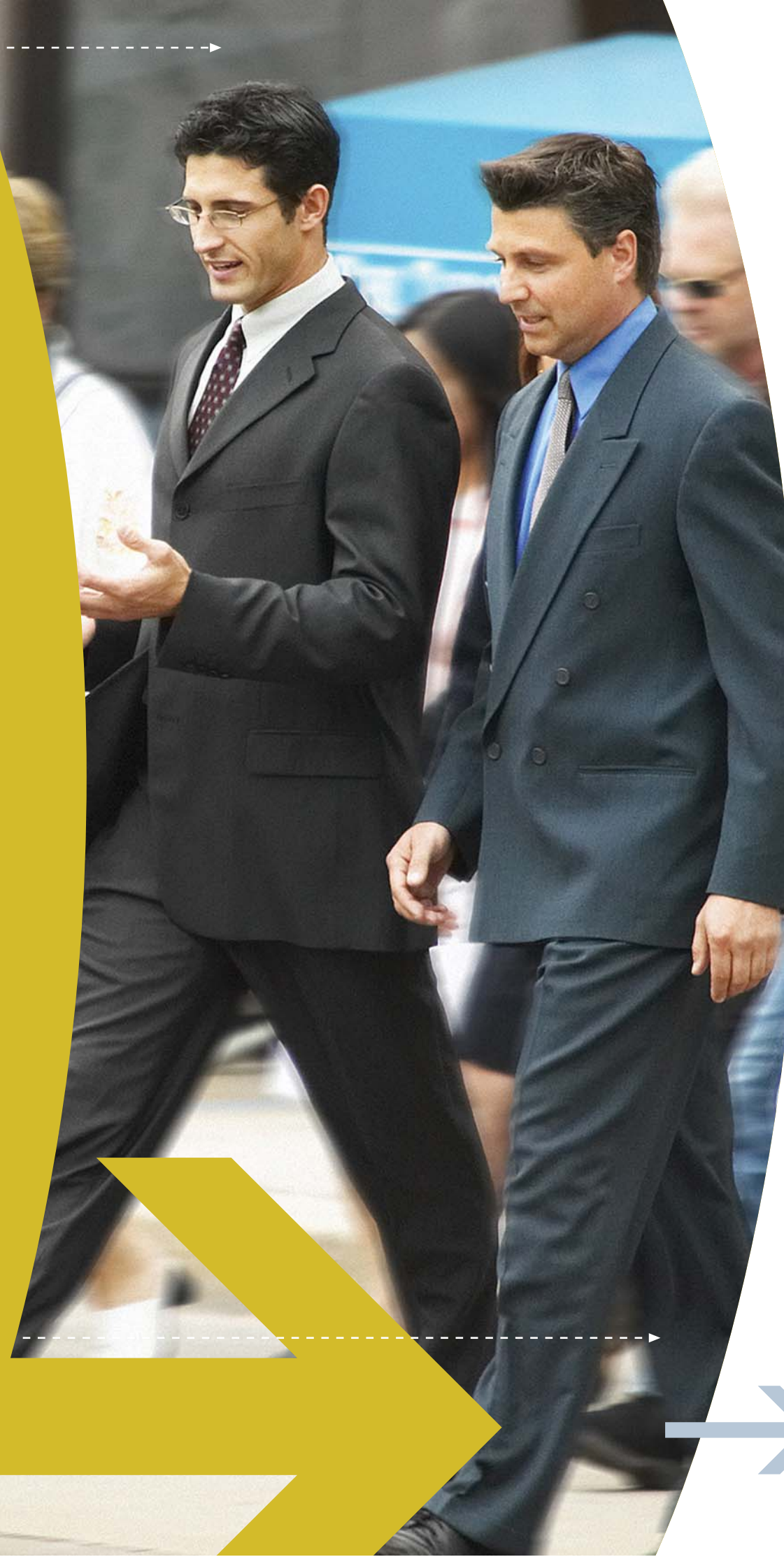
In today's economic environment, companies in the financial services industry face the dual challenges of rapidly changing market requirements and the constant threat of new regulatory demands. SAP Financial Services combines integrated, enterprise wide financial functionality with world-class CRM capabilities. This complete, end-to-end solution is designed for the widest range of banks and financing companies, including those dealing with large volumes of financial contracts and complex transactions.

ecenta, taking SAP Financial Services as one of it's core business, has a strong developing and consulting team in Leasing and FI, working tightly with SAP Financial Services standard development team, we can help you to integrate leasing originated processes, achieve operational efficiencies for lease administration and monitoring, and build stronger relationships with your customers, vendors, and other partners.

Business Intelligence →

Business Intelligence helps you to paint a complete picture of your business. With SAP NetWeaver Business Intelligence (BI) and Business Objects (BOBJ) you can integrate data from across the enterprise and beyond, and then transform it into practical, timely business information to drive decision-making, target action, and solid business results.

At ecenta, we have a team of dedicated consultants specializing in SAP Business Intelligence and Business Objects consultants. Our consulting teams have gained years of experience working on successful projects, with enterprises of all sizes in different industries. We aim to assist our clients with our deep knowledge and expertise to enable high performance analytical reporting to assist in day to day operations and strategic decision making.



→ Process Integration

Getting all of your IT systems to work as one can be a complicated and costly endeavor. SAP Process Integration (SAP PI) is SAP's enterprise application integration (EAI) software, a component of the NetWeaver product group used to facilitate the exchange of information among a company's internal software and systems and those of external parties.

With our expertise and experience in SAP PI attained from various projects across numerous industries covering all aspects of a successful PI implementation, we provide consummate services to achieve cost-effective integrations across your diverse SAP Solutions and 3rd party systems.

→ Enterprise SOA

Enterprise SOA (eSOA) is a blueprint for an adaptable, flexible, and open IT architecture for developing services-based, enterprise-scale business solutions. With SAP NetWeaver as a technical foundation, enterprise SOA moves IT architectures to higher levels of adaptability and moves companies closer to the vision of real-time enterprises by elevating Web services to an enterprise level.

Our knowledge and expertise in SAP eSOA can help you take advantage of what an adaptable, open architecture can do for your business. Our consulting teams specialize in cross-application SOA scenarios that are built within a composite application framework to help you leverage the most out of your IT investments in today's competitive marketplace.

→ Master Data Management

Good quality of your master data and efficient master data management processes are a prerequisite for global business processes, for a successful integration of applications, and for an improvement of decisions across the enterprise. With SAP NetWeaver Master Data Management (MDM), IT organizations can ensure that all master data, including user-defined data and data related to customers, suppliers, and employees, is accurate, free of duplicate records, and normalized.

Our consultants are among the most experienced in master data management processes, technologies, and in SAP NetWeaver MDM implementations. We have the unique knowledge and experience to help you gain the full benefit from your IT systems, especially in heterogeneous environments.

