

HELPING CUSTOMERS ADAPT TO A WORLD OF CHANGE

OUR ROAD MAP TO THE FUTURE

Innovation is no longer the exclusive realm of the research and development lab. Today, it's the responsibility of every person in every organization – every business day.

SAP fosters innovation at the speed of today's fast-moving business environment. From technology platforms that allow applications to be customized “on the fly,” to comprehensive support services, to the world's most complete family of solutions for businesses of all sizes, we provide the tools that enable customers to stay one step ahead of relentless change while helping individual users work more productively. What's more, we deliver these tools with the added value of unparalleled expertise in more than 25 distinct industries, and the support of the world's largest partner ecosystem.

This unique combination has helped SAP become the world's enterprise software leader, with 43,800 employees in more than 50 countries, and over 46,100 customers worldwide.

SAP continues to accelerate the pace of change, through new technology platforms, new applications, and new best practices, to serve an ever-expanding universe of customers, industry categories, and business roles. Because innovation and responsiveness are what our business is all about.