



**YOUR INVITATION TO OUR
SENIOR EXECUTIVE SEMINAR**

Business Process Management evolution and
SAP Technology Portfolio outlook

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This event will focus on how your business process changes during the economic crisis, and how Business Process Management principles and solutions can act as a strategic weapon for delivering rapid change according to executive management expectations.

The current market situation is turbulent for most corporations and industries. The future is almost impossible to predict – quite often are also the short-term perspectives unforeseeable. Our only certainty is that the changing realities will have a direct impact on corporate strategies and operation.

Companies need to act with much more agility as the market realities swiftly shift. Strategic corporate decisions will effect people, organizations and operations. These directives often initiate a series of business process changes – and the supporting IT-based solutions are expected, without delay, to adjust to and support these new requirements. Management expectations on business-IT are extremely high in delivering short-term results – at low cost.

Business process change requires new models with a high degree of dynamics. Modeling business processes is a well-established discipline, whilst turning models to executable applications has, until now, been of more a challenging task. The bridge between corporate process models and the enterprise applications has obviously been missing.

To overcome this barrier, Business Process Models must, in a seamless way, connect to the “IT world”.

The demands require a straight-forward and rapid approach and re-use of existing assets such as infrastructure and business logic. Keywords are Speed, Reusability and Cost – reflecting today’s economy.

Consequently, BPM models require their implementation. To close the loop from “Change to Reality”, this seminar will include practical examples and demos of how you can transform Model to Code. Unlike similar seminars, we have chosen a practical approach where we will show what’s possible today – that is, no technical theories!

This Senior Executive event will give leading businesses the latest insights on how to become more agile through Business Process Change, today and how the evolving solutions will be imperative for success in the future with a session on SAP Solutions strategy and outlook. Ultimately we will close the day with SAP Best Practices on how ensure IT organizations efficiently to operate mission-critical business applications and leverage investments in existing SAP solutions.

BPM-guru Charles Møller (see biography) along with experts from SAP EMEA, SAP AG and Spring Consulting will share their in-depth knowledge and experiences.

Reserve your seat at: www.sap.com/sweden/bpm

Agenda – BPM in Turbulent Times

TIME	TOPIC	SPEAKER
08.00–08.30	Breakfast & Registration	
08.30–08.40	Welcome	Country Sales Director – Large Enterprise
08.40–09.25	“BPM Trends in Turbulent Times – roadmap to BPM”	Charles Møller (Aalborg University)
09.25–09.55	BPM & SOA from SAP view	Mariano Kristensen / Lazaros Lazaridis (SAP)
09.55–10.10	BREAK	
10.10–10.40	Bridging the gap between BPM-view and implementation	Torbjörn Åhberg (Spring Consulting)
10.40–11.45	From Model to Execution	Ole Høgfeldt Jedrzejczyk (Spring Consulting)
11.45–12.00	Getting started	Helmut Grimm - SAP Global Solution Business Owner: BPM
12.00–13.00	LUNCH	
13.00–13.45	Whats new in SAP NW 7.2	Helmut Grimm - SAP Global Solution Business Owner: BPM
13.45–14.05	BREAK	
14.05–14.50	SAP Strategy and Outlook	Helmut Grimm - SAP Global Solution Business Owner: BPM
14.50–15.20	Application Life-Cycle Management	Mariano Kristensen (Global Field Operations - Business Platform Development)
15.20–15.35	Questions & Answers	
15.35–15.40	Closure	

PLACE AND DATE

NORWAY	DENMARK	SUOMI	SWEDEN
2009-11-18 (Wednesday)	2009-11-16 (Monday)	2009-11-19 (Thursday)	2009-11-17 (Tuesday)
Hotel Bristol Kristian IV's gate 7 0164 Oslo	SAP Denmark AS Lautrupsgade 11 2100 København Ø	SAP Finland Oy Keilasatama 5 02150 Espoo	SAP Svenska AB Gustavslundsvägen 151 D 167 51 Bromma



- Møller, Charles is Danfoss Professor of Business Process Innovation at the Center for Industrial Production, Aalborg University.
- Charles Møller is teaching and researching management and development of business processes in a supply chain context.
- His current research interest is the integration of IT and business and the aim of his research is to develop new tools and methods for technology driven process innovation.
- He is member of the editorial board for enterprise information systems and has served as ad hoc reviewer for several journals. He has also served as workshop organizer and has participated on the organizing committees of several international conferences.
- Charles Møller previously worked for the Aarhus School of Business, University of Aarhus, the Department of Production, Aalborg University, Interconsult Management, Brüel & Kjær, and IBM. He is also an external lecturer at the University of Southern Denmark and the University of Aarhus.



SAP Svenska AB

Box 12297

102 27 Stockholm

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