

Marge Breya

Executive Vice President & General Manager
Intelligence Platform Group & SAP NetWeaver Solution Management, SAP



Marge Breya is executive vice president and general manager of the Intelligence Platform Group and SAP NetWeaver Solution Management at SAP AG. Breya oversees full product line responsibility for business intelligence (BI) and enterprise information management (EIM) solutions, as well the portfolio of SAP BusinessObjects OnDemand offerings, reporting to **John Schwarz**, member of the Executive Board of SAP AG responsible for SAP BusinessObjects, the Global Ecosystem & Partner Group, and Corporate Development. In addition, Breya is responsible for the portfolio and solution management of SAP NetWeaver within the

Technology Group at SAP, and also reports to **Jim Hagemann Snabe**, member of the SAP Executive Board leading the Business Solutions and Technology (BST) organization.

Breya brings over 25 years of technology management experience to SAP. Previously, Breya was at Business Objects SA, where she was general manager for the company's primary product line businesses: enterprise information management (EIM), core business intelligence (BI), and midmarket solutions. She also served as Business Objects' chief marketing officer (CMO) where she was responsible for developing the company's vision and strategy, establishing its brand value proposition, and running all marketing and communications functions worldwide. Prior to joining SAP via the Business Objects acquisition, Breya served in a number of executive roles at technology giants such as BEA Systems, where she was senior vice president (SVP), CMO, and chief strategy officer (CSO); and Sun Microsystems, where she served in various executive management roles. A change agent and visionary leader, Breya thrives on turnaround situations that require strong leadership, strategic prowess, and flawless execution.

Breya has served on the board of both the BEA and Business Objects Foundations, helping to form the mission for these foundations and overseeing the distribution of funds. In addition, Breya also sat on the public board of Document Sciences Corporation (NASDAQ: DOCX), acquired by EMC in 2008.

Breya holds a bachelor's degree in electrical engineering from the University of Illinois (Urbana/Champaign) and a master's degree in business administration from the University of Oregon.