

**Chakib Bouhdary**  
*Senior Vice President, Value Engineering*  
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Chakib Bouhdary is the senior vice president of Value Engineering for SAP Americas. His organization has had a profound impact on how SAP interacts with its customer base, new prospects and SAP user group (ASUG). The Value Engineering team supports customers throughout the entire value lifecycle; from developing the business case for incremental IT spending to the value realization and optimization. Chakib is also instrumental in SAP's industry Thought Leadership and Benchmarking programs. In collaboration with customers, the Value Engineering team has delivered more than 1,000 IT strategic roadmaps and business cases for all industries and customer sizes.

Chakib joined SAP in May 2001, as vice president of Business Consulting, counseling Fortune 500 companies in developing and executing business and technology strategies, managing change and improving performance.

Prior to joining SAP, Chakib served in a number of capacities during his 12 years with Armstrong World Industries. As vice president of Business Transformation, he developed and implemented a global program resulting in major cost savings and sales growth. Chakib also held a CIO position for Armstrong's Europe, Africa & the Middle East organization where he managed the implementation of SAP across 12 countries and accelerated the merger benefits of three European companies.

Chakib earned a PhD in Process Control and Chemical Engineering and a Master's degree in Advanced Mathematics and Physics. He is based at SAP Americas' Headquarters in Newtown Square, PA.