

EXPANDING THE SAP ECOSYSTEM WORKFORCE

EMPOWERING ENTERPRISES WORLDWIDE
WITH QUALIFIED PROFESSIONALS

Enterprises that succeed are often the ones that are strategic about their workforce choices. They understand the importance of developing workforce capabilities to address and realize opportunities.

SAP helps enterprises achieve success by developing its educational offerings to enable a qualified workforce within the SAP Ecosystem. With SAP's relevant and current educational offerings, enterprises and individuals are ready to handle tomorrow's opportunities.



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Enterprise applications adoption within businesses has grown in recent years, and this growth is expected to continue, according to IDC and Forrester market analysts. SAP plays a leading role in the market growth as its solutions are used by enterprises and government organizations globally. In fact, over 50 percent of the world's business transactions touch an SAP system. SAP professionals are in high demand for their technical and business skills, as well as their abilities to deliver SAP solutions to enterprises.

With its market leading position, SAP is committed to enabling even more professionals by growing its workforce within the SAP Ecosystem. The SAP Ecosystem incorporates SAP, its network business partners, customers and their employees, universities and communities, as well as individuals engaged in creating value and efficient SAP business management solutions.

The SAP Ecosystem workforce includes an ever increasing number of professionals worldwide – individuals who are committed to delivering successful SAP solutions.

A Continuum of SAP Educational Offerings

In order for the SAP Ecosystem workforce to expand, SAP is providing new and enhanced educational programs to SAP system integrator partners, as well as to individuals. These programs have been designed for individuals at all stages of their career development – from the undergraduate level through to the highly experienced SAP Ecosystem professional. For SAP system integrator partners, the educational programs provide fast enablement of its employees, while individuals can upgrade their skills quickly, helping accelerate their SAP career paths.

An SAP qualification opens up doors for professionals; it validates their expertise and provides them access to a universe of opportunities within the SAP Ecosystem. For SAP system integrator partners, an SAP qualification signifies that a professional has undergone rigorous, quality training and is equipped with skills sets that will help them harness the growing market opportunities.

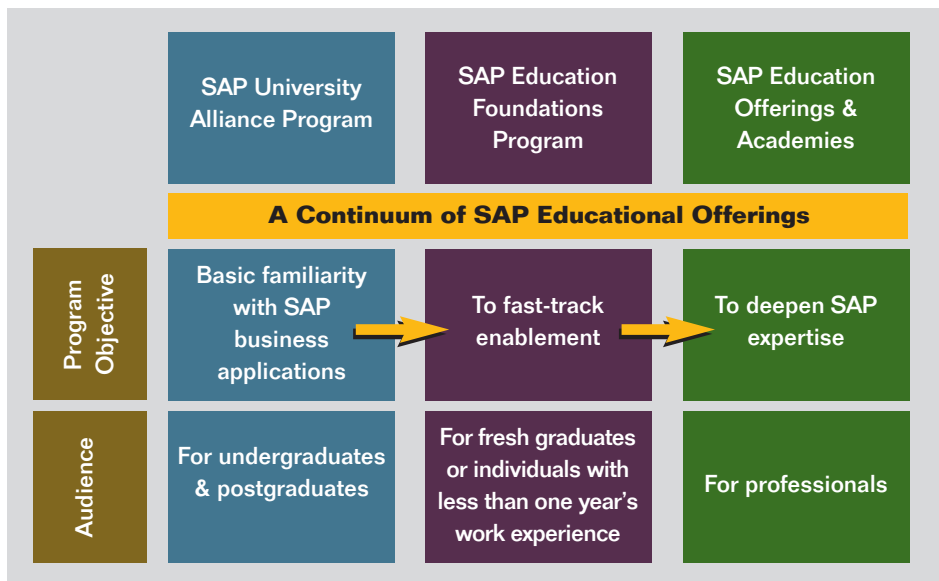
SAP Education

SAP Education programs within the SAP Ecosystem address the needs of individuals and SAP system integrator partners. The programs have been enhanced and new programs are introduced to align knowledge and expertise to meet the highly demanded skills set.

SAP Education offers professionals the opportunity for continuous blended learning based on industry need, solution or platform. The programs help individuals and sponsoring organizations realize measurable returns on education. Available online through the SAP eAcademy, SAP Education offers a varied range of functional programs.

SAP University Alliance Program

The SAP University Alliance Program educates undergraduates and postgraduates in over 800 campuses worldwide on SAP applications and technology. The SAP University Alliance Program promotes scientific and technical education by providing students and lecturers with access to SAP training software.



A continuum of SAP educational offerings

SAP Education Foundations Program

The SAP Education Foundations Program is an intensive qualification program targeted at recent graduates or individuals with less than one year of work experience, and limited or no SAP project experience. It is a fast enablement option for SAP system integrator partners that quickly brings new hires up to speed and enables them to be project-ready within the shortest possible time. The program seeks to fast-track the enablement of SAP skills and competence, while enhancing the employability of these professionals within enterprises and the organizations of SAP's system integrator partners.

The program has an integrated curriculum of basic SAP training, soft-skills, short specialization and real project experiences. The new SAP Education Foundations Program will first be launched in China and then rolled out to other key global locations.

Once completed, the successful individuals will be able to further specialise their skills by taking an SAP Academy course at the appropriate time.

SAP Education Academy

SAP Education offers professionals the opportunity for continuous blended learning based on industry need, solution or platform. The programs help individuals and sponsoring organizations realize measurable returns on education. SAP Education offers a varied range of functional programs and provides multi-tier certification – Associate, Professional and Master. Each level of certification

provides individuals with an opportunity to up-skill by equipping them with a different level of technical knowledge, in order for them to value-add into larger-scale and more complex SAP projects.

SAP Ecosystem Workforce for SAP System Integrator Partners

SAP has designed new strategies and approaches to attract and retain SAP professionals. Part of this proactive solution is to invest in education, working with institutions to improve and expand their curricula, as well as collaborating with education partners to develop new training programs. Through its programs, SAP system integrator partners can easily find a pool of readily skilled SAP professionals, and have access to relevant programs that enable new hires to quickly deliver SAP solutions.

SAP Ecosystem Workforce for Individuals

As a market leader in enterprise software solutions, SAP generates opportunities for individuals to join a dynamic and growing community. According to ZDNet Asia, SAP professionals have traditionally enjoyed good career prospects and commanded a premium compensation package in the IT market. Individuals with strong SAP skills have access to a universe of opportunities to thrive and succeed through opportunities available in the market. These include:

- SAP solutions are a mission critical backbone of most successfully run businesses worldwide
- Knowing how to develop, market, consult or install SAP allows you to change companies' business processes



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- People with SAP skills are in high demand in a dynamic industry offering lucrative employment opportunities
- When you have SAP skills, you will be part of a global professional community, working together to innovate with SAP software

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QUICK FACTS

SAP is joining forces with our partners, customers, universities and communities to drive the sourcing of new, talented SAP professionals. This program encompasses:

- Universities – nearly 900 participating schools in the SAP University Alliance Program produce top IT and business graduates with skills and work experiences that directly support customer requirements
- Communities of Innovation – BPX, SDN combined have over 1.25 million users; many of whom are currently non-SAP professionals
- Associations and Standards Boards – SAP is a member of many leading groups with non-SAP professional members who are viable candidates
- Users Groups – SAP is working with users groups, such as the Java Users Group, to transfer skills to SAP NetWeaver

Contact Us

For more information on the SAP Ecosystem Workforce and the SAP Education Academy and Programs, please visit www.sap.com/ecosystem as well as www.sap.com/services/education

www.sap.com/contactsap

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