

**Paul Z. Carreiro**

Executive Vice President, Sales, SAP Canada

Paul Carreiro is the Executive Vice President, Sales, Canada, overseeing countrywide sales and strategic industries (Financial Services, Utilities, Oil and Gas, Retail) and sales operations across the country. Paul reports directly to Mark Aboud, President and Managing Director for Canada.

With more than 20 years experience in the IT industry, Paul brings to SAP Canada compelling sales leadership and expertise, strong customer relationships and in-depth knowledge of the Canadian and North American marketplace.

Prior to joining SAP, Paul was the Vice President and General Manager of Peregrine Systems of Canada, Inc., where he played a key executive/Board role in successfully supporting the first 'technology sector' Chapter 11 reorganization of a US public technology company in American history. Paul has held various executive level positions at Computer Associates, Keane and IBM. His proven leadership in managing high performing sales, support and consulting teams has contributed significantly to Paul's success at all places of employment.

Before working in the IT industry, Paul worked as a Social Worker in the Ontario Social Agency sector. After receiving his Masters in Business Administration, Paul also completed the Executive Management Program at Stanford University in California. An avid athlete, Paul competes in Ironman triathlons raising money for various charities.