



Mark Aboud

Managing Director, SAP Canada

Mark Aboud is responsible for SAP's business operations in Canada and for driving growth for SAP's industry-leading software and services that help clients become best-run businesses.

With more than 1,200 customers, SAP Canada has offices throughout Canada including leading research and development centres in Montreal and Vancouver that focus on the development of innovative applications for various industries worldwide; and a centre of excellence in Toronto that provides global applications and solutions support for the retail industry.

Mark has deep and broad experience in the business software industry. His successful 25-year career includes executive and sales management roles with companies such as Siebel Systems, Inc., Xerox Corp., and Digital Equipment Corp.

Prior to joining SAP Canada, Mark held a number of senior executive positions at Oracle Corp., including group vice president, OracleDirect (responsible for North America), as well as group vice president and director, Oracle Canada.

He is a member of the Canadian Council of Chief Executive Officers, Junior Achievement Board of Governors and Canada Company. He previously served as Chairman of the Ontario Board of ITAC.

An avid swimmer, Mark has held five Canadian Masters swim records. Mark has a daughter attending the Savannah College of Art and Design and a son attending Lehigh University in Pennsylvania, both of whom are competitive swimmers.

Mark graduated from the University of Western Ontario with a Bachelor of Science degree in computer science.