



SOROCABA REFRESCOS

BEVERAGE BUSINESS BENEFITS FROM SAP BUSINESS ALL-IN-ONE

Sorocaba Refrescos is a beverage producer, wholesaler, and distributor in Sorocaba, Brazil, and a reference site for quality management within the Brazilian Coca-Cola network. To integrate business processes and improve information reliability, Sorocaba implemented the SAP® ERP application in 13 weeks with the help of SAP Consulting.

QUICK FACTS

Company

- Name: Sorocaba Refrescos
- Location: Sorocaba, Brazil
- Industry: Consumer products
- Products and services: Beverages
- Revenue: BRL 251.5 million (€97 million)
- Employees: 600
- Web site: www.sorocabarefrescos.com.br
- Implementation partners: SAP® Consulting and Procwork

Project Objectives

- Create a solid technological platform to sustain current operations while guaranteeing the company's long-term growth strategy
- Improve and integrate business processes by adopting best practices embedded in the SAP Business All-in-One solution

Key Challenges

- Integrate business processes throughout the organization to eliminate significant redundancies in tasks and information
- Provide easily accessible, reliable information to support decision making by top management
- Reduce total cost of ownership and IT expenditures

Solutions and Services

- SAP Business All-in-One
- SAP Best Practices Baseline package
- ASAP Focus methodology

Why SAP Solutions and Services

- Complete solution that is globally recognized, tested, and aligned with the most recent technologies
- Proven success in a similar implementation within the Brazilian beverages industry

Implementation Highlights

- Completed project implementation within schedule and budget in 13 weeks plus 3 weeks of post-go-live support
- Minimized project risks and disruption to the business – especially billing processes – during the cutover period
- Minimized customization by performing effective delta requirements sessions

Key Benefits

- More effective decision making
- Reduced operational risk
- 40% lower cost of implementation over traditional approach

“SAP Consulting provided expertise in industry best practices acquired through its previous successful projects with Coca-Cola in Brazil. This was crucial for finishing our project on time and within budget. We very much appreciated SAP Consulting’s commitment to a top-quality solution and to fulfilling our needs.”

Claudio Rodrigues, Supervising Director,
Sorocaba Refrescos



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