

SAP Corporate Social Responsibility (CSR)

North America Regional Grant Guidelines

SAP's corporate giving funds are allocated to specific projects and programs that fit within our areas of focus. The overwhelming majority of grants are initiated by SAP. While not encouraged, unsolicited proposals are reviewed and occasionally are invited to apply.

GUIDELINES

SAP accepts grant applications between March 1st and April 30th each year. SAP only considers requests submitted by organizations that have a tax-exempt classification.

SAP primarily funds the following:

STEM Education

Public and primary education institutions and non-profit organizations with a focus on science, technology, engineering and mathematics (STEM) education for underserved individuals ages 12 – 24. Our education partnerships help to:

- Increase students' understanding of, and experiences with, technology.
- Inspire youth to pursue greater exploration of technology studies and technology career pathways.

Entrepreneurship or Economic Opportunity

Entrepreneurship initiatives that work to create sustainable economic growth in underserved communities. Our partnerships help to:

- Encourage youth entrepreneurs (ages 12 – 24) to recognize business opportunities and develop the skills necessary for future success.
- Propel emerging entrepreneurs in targeted sectors who have leadership capability and high potential to scale.

Corporate giving at SAP is decentralized. The highest priority is given to requests that emanate from non-profit organizations that are located near select SAP offices (Philadelphia, NYC, DC, Chicago, Boston, Atlanta, Dallas, and the Bay Area in the US; and Vancouver, Calgary, Ottawa, Montreal, Waterloo and Toronto in Canada) and are best aligned with SAP's CSR guidelines.

SAP CSR does not fund:

- Individuals, political, labor, religious, fraternal organizations or sports groups;
- Fundraising or one-time events such as raffles, galas, telethons, walk-a-thons or auctions;
- Capital campaigns, construction or renovation projects;
- Advertising;
- Special events such as conferences, symposiums, galas or sporting events;
- Organizations that are incorporated in one country that serve a constituency overseas (with the exception of select regional or global partnerships);
- Organizations whose mission or activities are inconsistent with SAP's core values or whose work is potentially damaging to our business or industry; and,
- Organizations that discriminate on the basis of age, ancestry, color, disability, marital status, medical condition, national origin, pregnancy, race, religion, sex, sexual orientation or veteran's status.



For more information, please visit <http://www.sap.com/about/csr/index.epx>
or email csr.na@sap.com