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## Frankfurt University of Applied Sciences: Building Sustainable Learning with Coaching from SAP® Education

Dedicated to preparing young people for the global job market, Frankfurt University of Applied Sciences runs the SAP® Student Lifecycle Management application. Coaching by the SAP Education organization supported the Digital Campus project by building a training organization to meet high-level requirements and enable sustainable qualification measures. Working with consultants from SAP Education and using SAP Workforce Performance Builder software, the approach was a success.

# The Digital Campus project and SAP® Education

## Developing the skills to maintain targeted learning and content



### Objectives

- Build an internal organization to conduct user learning sessions on the SAP® Student Lifecycle Management application
- Enable key users and project members to efficiently develop high-quality training materials for all interdisciplinary subjects and topics
- Establish continuous, sustainable qualification measures for maximum knowledge retention

### Why SAP Education

- Extensive experience of the SAP Education organization to maximize project value
- Highly qualified consultants to efficiently deploy SAP Workforce Performance Builder software
- Consulting to facilitate role-specific qualification of project team members and key users
- SAP Workforce Performance Builder software for the development and optimal usage of high-quality end-user training material

### Benefits

- Highly efficient training subproject that is aligned with educational best practices and incurs minimal content creation cost and effort
- Sustainable training measures that retain the skills to manage SAP Workforce Performance Builder, optimizing usage and content creation
- Continuous knowledge transfer of application- and software-specific expertise for faster knowledge adoption and successive growth
- High end-user satisfaction related to SAP Student Lifecycle Management

### Future plans

- Expand the Digital Campus project to address additional topics, such as timetable planning
- Continue independent training sessions developed by the Digital Campus training team
- Use SAP Workforce Performance Builder to maintain and further develop training materials

"We chose SAP Student Lifecycle Management and teamed up with SAP Education to coach our training organization on educational best practices. Together with SAP Workforce Performance Builder, we can train internal experts and provide best-in-class content for an efficient and sustainable learning program."

Professor Christoph Thomas, Project Manager Digital Campus, Frankfurt University of Applied Sciences

### Company

Frankfurt University of Applied Sciences – Fachhochschule Frankfurt am Main

### Location

Frankfurt am Main, Germany

### Industry

Higher education and research

### Products and Services

Undergraduate and graduate degrees across four faculties and in over 50 study programs

### Students

Approximately 12,000

### Employees

Approximately 750

### Web Site

[www.fh-frankfurt.de](http://www.fh-frankfurt.de)

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