

Executive Biography

Americas Management Team



PETER DAVID
Chief Financial Officer
SAP Americas

Peter David is the chief financial officer (CFO) for SAP Americas, where he is responsible for all financial activities for the region. Peter brings 25 years of experience to this role. He is driving efficiencies and profitable revenue growth while managing the company's financial information across the Americas region.

Since joining SAP in 1995, Peter has established a track record of excellence in every role he has taken on, including most recently when he served as CFO of the Latin America and Caribbean region. Peter started his career at SAP as an account manager and was promoted to become the first head of sales controlling and commercial director with the opening of SAP Germany in 1999. He held a series of leadership roles on the finance team, including CFO for SAP Germany, chief controlling officer for global banking, CFO of emerging markets at SAP EMEA (Europe, Middle East, and Africa), and CFO for small and midsize enterprises (SME).

Peter has served on several executive management boards within SAP, and he was a key member of the team that designed and launched the long-term finance transformation journey to achieve operational excellence and customer centricity.

Prior to joining SAP, Peter was a controller and financial analyst at Carl Freudenberg KG Weinheim, a large, privately held company, before becoming a member of the management team at DCW Software in Germany that guided the company's triple-digit revenue growth and European expansion.

Peter holds a bachelor's degree in business management and economics, as well as a master's degree in finance, accounting, and marketing, from the Cooperative Education University (Berufsakademie) in Mannheim, Germany.

