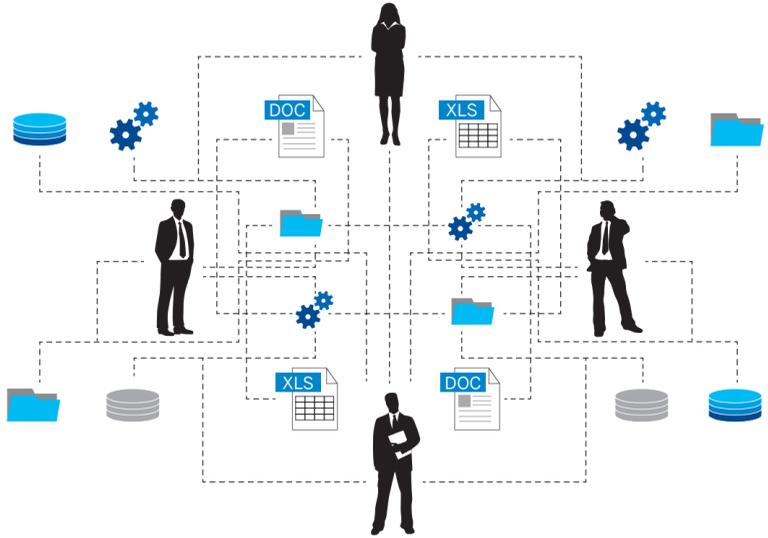


Empower Integrated Business Planning with Solutions for the Supply Chain from SAP

Do you have the tools to manage ever-increasing levels of supply chain risk and variability? Can these tools provide you with a better way to optimize both inventory and service levels? Do they enable you to align your sales and operations plan with your financial objectives? If the answer to any of these questions is “no,” your ability to respond to today’s market challenges is at risk.

Let’s be clear.

Your integrated business planning architecture is data intensive, distributed, and overly complicated.



Producing more data is not the same as creating useful information.

Instead of helping resolve supply chain complexity and uncertainty, stand-alone planning tools often generate even more questions.



Get insight, now.

To make better and faster decisions that reduce risk, you should integrate your inventory and customer service-level objectives with your sales and operations plan.



CHALLENGES

- Inaccurate forecasts
- Unreliable supply
- Competitive pressures
- Constrained operations
- Short product lifecycles

Harness the power of integrated business planning solutions from SAP.

Supply chain solutions from SAP can help you evolve from a traditional sales and operations planning approach to a more comprehensive integrated planning model.

DEMAND

Sales
Marketing
R & D

SUPPLY

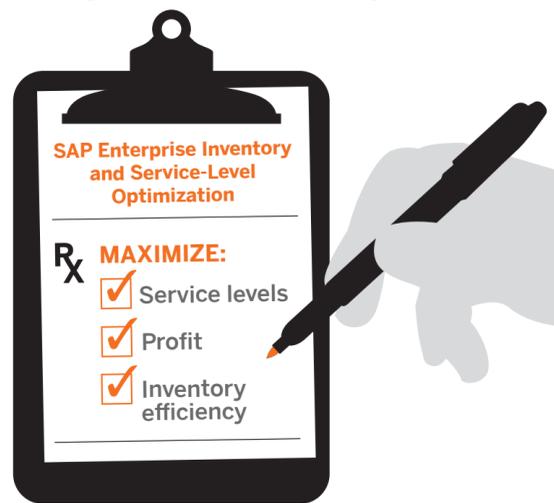
Manufacturing
Supply chain
Procurement

FINANCE

Profits
Revenue
Costs

The **SAP Sales and Operations Planning** application, powered by the SAP HANA® platform, helps you establish a **balanced, profitable demand and supply plan.**

The **SAP® Enterprise Inventory and Service-Level Optimization** application prescribes resupply activities to reduce costs while **maximizing both service levels and profit.**



Spotlight the best path forward.

Turn your plans into profits. Companies that use integrated business planning solutions from SAP have realized the following dramatic benefits:¹

1%–2%
Increase in top-line revenue

20%–30%
Improvement in in-stock supplies

5%–10%
Reduction in inventory carrying costs

5%–10%
Improvement in service levels

Master your complex supply chain.

Begin your integrated business planning journey at www.sap.com/scm or **contact us.**

Ready to learn more?

- View the on-demand **Webinar** on integrated business planning.
- Try out **SAP Sales and Operations Planning** with a free 3-day trial.



The Best-Run Businesses Run SAP™

Source

1. SAP Performance Benchmarking.