

Set Your Sights on a Real-Time Data Platform with Database Services from SAP

Get on board with the best SAP database for your needs

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Your data is likely one of your most important business assets. That's why you need a database that satisfies all your business needs while putting you on the path to leverage the rich features of SAP® Real-Time Data Platform powered by the SAP HANA® platform. With database services from SAP Consulting, you can optimally **plan, implement, migrate, and operate** any SAP database solution.

Data drives your business applications. But data volumes are growing and increasingly dispersed across your environment. Plus Big Data requires new business processes. This makes it challenging to ensure easy and secure data access without compromising application performance and reliability. That's why many organizations are evaluating the database underlying their business applications.

SAP Consulting offers a range of database services designed to address your needs and

help you take advantage of SAP Real-Time Data Platform. Through these services, you can efficiently and cost-effectively plan, implement, migrate, and operate an SAP database solution – whether on premise or in the cloud – with minimal business disruption. Moreover, through SAP Real-Time Data Platform, you can tap into solutions optimized to work together to solve today's data processing and management challenges. Utilizing new in-memory computing, your business can run faster, smarter, and simpler.



Tap into a holistic set of services

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Accelerate database implementation

Migrate and upgrade with ease

Satisfy data integration needs and optimize your database

Turn over database operations and management to SAP

Extracting value from all the data at your disposal requires the right database solution – and you'll find it among the many that SAP offers. SAP Sybase® Adaptive Server® Enterprise (SAP Sybase ASE) is a relational database management system that helps you consistently achieve high performance in mission-critical, data-intensive environments. SAP Sybase Replication Server® helps address disaster recovery needs and deliver data across the enterprise, regardless of the source or target database. SAP Sybase SQL Anywhere® solutions give developers the tools to rapidly design and power embedded database applications for mobile and remote environments. SAP Sybase Event Stream

Processor and SAP Sybase IQ software are highly optimized for Big Data processing and analytics. Combine them with the SAP HANA platform to process both transactional and analytical workloads fully in memory at mind-blowing speed for dramatically lower total cost of ownership.

The holistic database services delivered by SAP Consulting include database strategy, architecture assessment, design and development, performance and tuning, troubleshooting, and ongoing management of your database environment. Working with SAP's experts, you can be confident of your project's success



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Accelerate the design, development, and deployment of reliable, enterprise-wide database solutions – maximizing the return on your technology investment. We assess the foundation of your technical environment and guide the preparation, installation, upgrade, and deployment of SAP databases into your development, testing, production, standby/copy/reporting servers, and beyond. We also deliver fully functional decision-support environments with SAP HANA and SAP Sybase IQ in the areas of business intelligence, advanced analytics, regulatory reporting, or fast reporting. For organizations

struggling to maintain performance with growing volumes of data, SAP Services can help implement a near-line storage solution with SAP Sybase IQ that complements the use of SAP HANA within business intelligence environments.

You can also enable your IT staff to run SAP database technology efficiently by taking advantage of standard education courses and certification, as well as customized training programs designed to match your specific requirements.

SAP Consulting makes it possible to quickly realize the value of an SAP database – and gain more from your data environment.



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Use our migration services to take advantage of the latest SAP database technologies. Whether you are upgrading an earlier version of an SAP database, converting from legacy systems, or migrating from a non-SAP platform, you get the expertise needed for your project's success at every stage. That includes planning and executing the migration, maximizing performance, and maintaining the overall quality of the new environment (with SAP or custom application environments) while receiving essential knowledge transfer.

SAP provides guidance for managing your existing operating system and database

environment, including defining a road map strategy to incorporate the best SAP database platform option for your requirements. With the rapid database migration to SAP Sybase ASE, we handle the planning, risk mitigation, and resource deployment to migrate your existing operating system and database to a new platform. And we do it in as little as 10 to 12 weeks. As part of this, we migrate any SAP-supported database to SAP Sybase ASE, based on a proven methodology for both SAP and non-SAP applications using leading SAP migration tools. For customers whose businesses cannot afford to take systems offline to perform a migration, SAP offers a service that minimizes downtime.



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Because your data environment features third-party applications, legacy applications, and homegrown solutions running on different databases, data replication and management becomes a fundamental requirement for any data services solution. With information management services from SAP, you can leverage the expertise needed to meet your complex requirements for data integration across multiple sites, geographies, and data sources.

When it comes to Big Data landscapes and heterogeneous data systems, SAP Consulting can integrate the software and services that enable real-time loading of data, allow fast data ingestion, and facilitate information

storage and processing. We can also integrate these building blocks with large-scale, open-source data-processing frameworks such as Apache Hadoop. We can help you optimize the performance of your SAP-related databases, applications, and data integration strategies to address bottlenecks, system limitations, high-availability needs, and disaster recovery plans. For example, with our database solution health check services we'll assess your system's architecture, configuration, features usage, and operating environment to help ensure high performance and optimal utilization based on best practices. We can even help you implement any recommended changes.



Turn over database operations and management to SAP

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Enabling 24x7 access to data is a requirement for many IT organizations. In environments where batch jobs run at night, or in which users can access applications round the clock, database production issues can and do come up after hours. Many IT organizations rely upon internal database administrators to carry pagers and respond to issues at any time to provide 24x7 operational support – even after putting in a full day of work.

Free up resources in your organization and reduce your operating costs by taking advantage of our managed database services. Leverage a

mix of onshore- and offshore-managed IT services to selectively outsource the operation and management of your database, as well as the development, maintenance, and optimization of related applications. Our remote database operation service is a subscription-based, turnkey solution for proactive monitoring, problem resolution, analysis, preventative maintenance, performance and tuning, upgrades, and day-to-day database administration. Our team will proactively resolve issues before they can cause problems and will keep your systems running optimally so your staff can leave their pagers at the office.



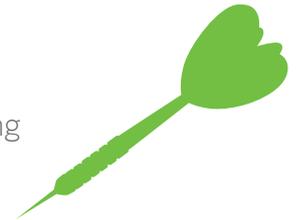
Faster project cycles, better database results

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You can rely on database services from SAP Consulting for everything from database strategy and architecture assessment to troubleshooting and ongoing management of your database environment. By tapping into our expertise and best practices, you can stay current within the evolving data landscape

while improving your database management and optimization. Plus, you'll complete projects on time and within budget with our prepackaged, fixed-price offerings for fast and efficient database implementations, migrations, and upgrades.

Tap into database services from SAP Consulting for a strategic and streamlined approach to database implementations, migrations, and upgrades.





| Objectives | Solution | Benefits | Quick Facts |
|--|--|--|--|
| <p>Summary</p> <p>The right database solution is critical to satisfying all your data needs. Rather than be overwhelmed by all the options at your disposal, engage SAP® Consulting to help you develop a plan to implement, upgrade, or migrate to the ideal platform for your situation – and operate it for optimal outcomes. By tapping into the largest, most experienced team of experts in SAP database technologies, you can be certain that your database will support your business requirements.</p> | <p>Solution</p> <p>Database strategy, assessment, architecture, implementation, migration, upgrade, and operation with expert guidance and proven methodologies</p> | <p>Benefits</p> <ul style="list-style-type: none">• Accelerate projects with fast and efficient database implementations, migrations, and upgrades• Streamline operations by outsourcing to the experts• Improve database management and optimization by leveraging SAP expertise and best practices• Future-proof your investment with database technology from SAP | <p>Learn more</p> <p>To find out more, call your SAP representative today or visit us online at www.sap.com/dbservices.</p> |



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