

Harness the Power of Analytics Across Lines of Business with Speed and Ease



The Best-Run Businesses Run SAP™

Enable better insight at critical moments of engagement

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Companies that use analytics can transform their data into business advantage. But high performance analytics have been beyond the reach of many organizations. Now you can power your business [without breaking your budget](#) using the analytics edition of SAP® Crystal Server software.

Getting the right information to your users at critical moments of engagement requires software solutions that ease data integration, management, analysis, and visualization. Traditionally, companies have had to piece together complex solutions from multiple vendors. Using software from different vendors can result in lost time and a lot of money without producing the needed business insight.

The analytics edition of SAP Crystal Server brings business intelligence, data integration, and data warehousing software together into comprehensive and affordable applied analytics solutions. It bundles SAP Crystal Server software with SAP Sybase® IQ server and SAP Data Integrator software. The resulting solution eases the creation and use of reports, dashboards, and visualizations, and powers self-service exploration of trusted data. You can also access best-practice dashboards and reports tailored for key industries and lines of business to get up and running more quickly.



Deploy high-performance analytics more easily

Leverage sample dashboards

Get best-of-breed analytics in a single solution

Why a single vendor is best

Deploy high-performance analytics more easily

The analytics edition of SAP Crystal Server software is designed to support small and midsize companies in any industry. The analytics edition includes data integration, data management, and analytic functionality. This means you can deploy high-performance analytics without the effort required to integrate multiple solutions from different vendors.

The result? You can act on relevant insights from your data whether you're at your desk or on the road, react quickly to market changes without depending on IT, and proactively manage business opportunities and threats. You

can also spot trends and anomalies across structured and unstructured data. Ultimately, you can optimize your business performance through better-informed and timely decisions across the organization.

Sample dashboards that you can extend and customize to meet your unique business requirements are available at [SAP Community Network](#). The dashboards can help you apply your analytics edition solution to resolve different business challenges specific to your industry and business need.



Increase autonomy with self-service access to insight and information, and support fact-based decisions at critical moments of engagement.



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Built by SAP industry and line-of-business experts, the sample dashboards address the needs within various industries such as retail, public sector, healthcare, and media.

For example, dashboards for city performance management feature relevant analytic content for key stakeholders such as the city manager, council, or mayor. The content helps make public sector performance more transparent while helping your organization align operations with strategy.

Whether you work for a small retailer that needs to increase its margins or a regional research firm that wants to manage research funds more effectively, these dashboards can be of benefit. The combination of technology and business best practices allows you to realize a faster return on your analytics investment and gives you a head start in meeting your unique business challenges. For a full list of available content, visit [SAP Community Network](#).



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Data integration activities for analytics projects are traditionally time – and resource – intensive. The analytics edition eases these processes by leveraging functionality from SAP Data Integrator. By facilitating data extraction, transformation, and loading from applications, databases, and other data sources, they provide a comprehensive view of data across your business.

The analytics edition also eases data management activities. Functionality from SAP Sybase IQ simplifies the processes for storing, managing, and analyzing massive volumes of data, no matter the schema, the application needs, or the user counts.

Data analysis and visualization are enhanced by functionality from SAP Crystal Server and SAP Crystal solutions client products: SAP Crystal Dashboard Design software, SAP Crystal Reports® software, and SAP Visual Intelligence software.* Self-service access to data presented in consistent business terms, with interactive dashboards, reports, and interactive visualizations, makes it easy for business users to uncover and share new insights so you can run better – and faster – than your competitors.

* SAP Crystal Dashboard Design, SAP Crystal Reports, and SAP Visual Intelligence are licensed separately.



When analytics follow best practices, a broader business audience can gain insight and take action faster.



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By choosing the analytics edition of SAP Crystal Server software, you can minimize integration challenges and cost without sacrificing quality. SAP Crystal Server works with SAP Sybase IQ and SAP Data Integrator as a single cohesive and affordable solution. Plus, each of these integrated solution components has been recognized as a leader in its respective functional category. You gain a comprehensive best-of-breed analytics, data integration, and data management solution in a single software offering.

You can realize a faster and easier deployment. You won't have to chase down several vendors to find missing software, solve integration challenges, and close information gaps. SAP takes ownership of integration and ongoing updates, so you can roll out new functionality – and insights – faster and more readily.

Ultimately, choosing the analytics edition of SAP Crystal Server also simplifies your support experience. You'll only have one number to call, one contact to reach. Dealing with one vendor is absolutely a better experience than juggling many.



You get best-of-breed functionality and best-practice analytics content – at your fingertips and tailored to your industry and line of business.



**Harness the benefits of
high-performance analytics**

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With the analytics edition, you can see your data in action – bringing more value to your business. As a result, you can optimize business performance through better-informed and timelier decisions across the organization. You can also detect trends and anomalies in historical and current data.

With access to best-practice business content, you can limit your dependency on sophisticated analytic design skills and speed time to value. Prebuilt reports and dashboards simplify your efforts to roll out impactful analytics to your business users.

You can gain instant, powerful insight from your desk or leverage mobile technology to work on-device from the road. You can also act on relevant information and react quickly to market changes with immediate insight to manage business opportunities and threats.

By deploying a best-in-class, cohesive solution that's fully integrated in an affordable package, you can extend high-performance analytics without the time, cost, and challenges associated with system integration.



Drive powerful business transformation across your enterprise with the analytics edition of SAP Crystal Server software.



Objectives

Solution

Benefits

Quick Facts

Summary

The analytics edition of SAP® Crystal Server software is an affordable package designed for the needs and budgets of small to midsize organizations – without the complexity of integrating solutions from multiple vendors. It includes access to sample dashboards and reports tailored to your industry and business needs. The solution gives you better insight at critical moments of engagement so you can act quickly with confidence.

Objectives

- Make better-informed and timelier decisions
- Identify trends and anomalies in historical and current data
- Extend analytics across key business needs
- Reduce IT complexity and minimize total cost of ownership

Solution

- Data integration for a more complete view of your business
- Data management to view, store, and manage your data from many sources
- Data analysis to support reporting, dashboards, data exploration, and just-in-time decisions
- Best-practice business content to speed deployment

Benefits

- Faster time to value, insight, and action with best-practice content, mobile business intelligence, and self-service data discovery and visualizations†
- Less IT complexity and cost with an integrated, affordable solution
- Better decisions via fast analysis of your data

Learn more

To find out more, call your SAP representative or visit www.sap.com/sme/analytics.

† SAP Crystal Dashboard Design, SAP Crystal Reports, and SAP Visual Intelligence are licensed separately



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