

GAIN INSIGHT FAST WITH SELF-SERVICE MULTIDIMENSIONAL ANALYSIS

FROM SAP® BUSINESSOBJECTS™ ANALYSIS, EDITION FOR OLAP

Whether your business is large or small, you need multidimensional analysis to fundamentally understand where your company has been, where it stands today, and, most critically, where it must go in the future. This is why it makes sense to provide your analysts with the tools and data they need to give you the business insight necessary to make informed business decisions. But when it comes to traditional multidimensional online analytical processing (OLAP) solutions, getting timely, effective business insight can be a very resource-intensive, manual process.

This is because typical solutions for advanced multidimensional analytics require very specialized skills that are limited to a small cadre of power users and IT specialists within the organization. To support these analysts, IT must consolidate data across different sources, especially if data resides in a heterogeneous technology landscape – for example, if multiple OLAP databases from multiple vendors are deployed. And because of the specialized nature of multidimensional analysis and the inaccessibility of the solutions, getting the resulting insight to the people who need it – when they need it – can be very difficult.

The OLAP edition of SAP® BusinessObjects™ Analysis software is designed to meet these challenges. It provides organizations with highly accessible, self-service, multidimensional analysis that takes the complexity and IT resources out of the process while fully leveraging your existing business intelligence (BI) infrastructure.

Powerful, Accessible Multidimensional Analytics

SAP BusinessObjects Analysis, edition for OLAP, is a next-generation business intelligence solution that provides self-service multidimensional analysis workspaces for personal or shared use over the Web. You can immediately use your existing SAP NetWeaver® Business Warehouse (SAP NetWeaver BW) component cubes, queries from SAP Business Explorer (SAP BEx) tools, and Microsoft SQL Server cubes to uncover deep business insights.

With SAP BusinessObjects Analysis, users enjoy a highly visual look and feel that lets them run analyses across multiple dimensional and hierarchical data sets following intuitive drag-and-drop steps. Your business users have full autonomy without reliance on IT or power users, encouraging broad adoption of BI for more effective decision making across the organization. By fully leveraging your deployed BI infrastructure, including your SAP BusinessObjects BI platform, the software delivers a fast return on investment while lowering your ownership costs.

Empower Self-Service Analysis and Share Insight Company-Wide

SAP BusinessObjects Analysis is designed to help analysts find the answers they need quickly and efficiently, regardless of the size or complexity of the underlying data sets. The software's data visualizations and exception highlighting allow analysts to quickly discover trends and identify complex patterns. In fact, you can gain powerful business insight

Want to reduce the complexity of multidimensional analysis? Take a look at the OLAP edition of the SAP® BusinessObjects™ Analysis software. Its powerful, intuitive Web interface works with your deployed heterogeneous landscape to answer complex business questions quickly and share them across the enterprise.



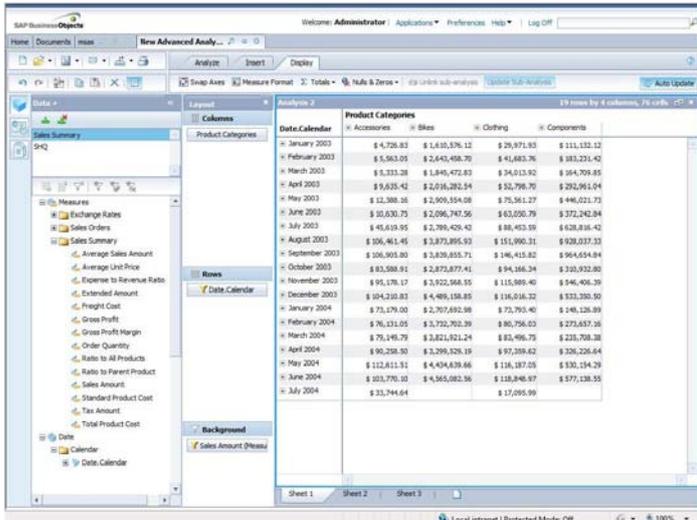


Figure 1: Highly Intuitive, Logical User Interface

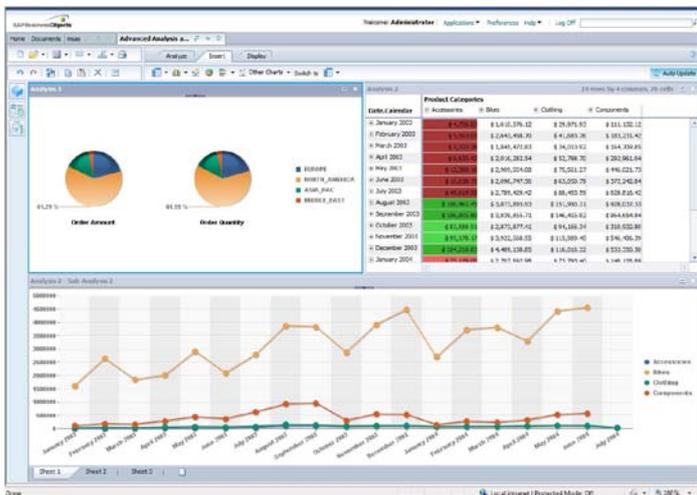


Figure 2: View and Manipulate Multiple Analyses in a Single Workspace

in just a few mouse clicks. This is because all of the analysis tools and information you need are brought together in panes and tabs logically organized by function. The software's highly visual interface allows you to drag and drop between panes and tabs to instantly filter and slice your data across products,

customers, facilities, geographies, or other dimensions that make sense for your business.

Because SAP BusinessObjects Analysis is a Web-based interface, you can make it available to anyone in your enterprise. Users can access the same interface

through your existing corporate portal and through popular Web browsers, without the worries and headaches of installing client software. Your business analysts can collaborate and share their findings with virtually anyone, allowing your critical business users to access the powerful insight they need as soon as it is created.

Uncover New Business Insights Through a Single Solution

A key requirement for any financial or business analyst is to employ the full range of OLAP data sources available in an organization. This is why SAP BusinessObjects Analysis not only provides access to a range of OLAP databases, but it also allows analysts to combine information from different systems in a single workspace interface. You can break data silos across your organization to uncover new business insights that simply were not possible before. By bringing multiple data sets into the same workspace, you can enrich your analyses and visualizations. You can update a data set and instantly see results across impacted graphs and visualizations on your workspace. The software even lets you refresh only a specific set of data, leaving all other data unchanged, to give you greater analytical control over the impact of data changes to enhance problem solving and decision making.

You can get answers to complex business questions by interacting with multiple dimensions and hierarchies of data in the same analysis. For example, by dragging and dropping information filters into the workspace, an analyst can

make a wide array of complex comparisons between inventory, sales, and customer dimensions and regional, annual, or daily hierarchies. Not only does the software have the most current functionality available in leading analytical solutions, it also has advanced built-in OLAP functionality including conditional formatting, filter by measure, and the ability to create custom calculations. Your analysts can use a comprehensive range of business and time calculations to perform deep analyses and discover new business insight.

Leverage Your Deployed BI Investment SAP BusinessObjects Analysis fully integrates with your entire deployed BI infrastructure so you can be up and running quickly. Your SAP NetWeaver BW cubes and SAP BEx queries will

You can immediately use your existing SAP NetWeaver Business Warehouse component cubes, queries from SAP Business Explorer tools, and Microsoft SQL Server cubes to uncover deep business insights.

work without any modification in SAP BusinessObjects Analysis, saving you potentially hundreds of hours in creating new data structures and metadata. The software also fully integrates with

your deployed SAP BusinessObjects BI platform, so you can centrally manage security, data connectivity, reports, and analysis workspaces to drive down your costs. It allows streamlined reporting of analyses to your deployed SAP BusinessObjects Web Intelligence®, SAP Crystal Reports®, SAP BusinessObjects Mobile, and SAP BusinessObjects Dashboards software – going beyond the functionality you have with SAP BEx. SAP BusinessObjects Analysis also supports heterogeneous BI environments, including access to Microsoft SQL Server cubes and other key features in Microsoft SQL Server Analysis Services you may have deployed.

Benefit from Accessible, Intuitive, Multidimensional Analysis

The OLAP edition of SAP BusinessObjects Analysis can help your organization streamline operations, be more productive, and reduce cost. The software can help you:

- **Boost productivity** through self-service multidimensional analytics that employ highly visual, drag-and-drop interfaces
- **Improve organizational agility and decision making** with fast access to comprehensive analytics to streamline processes and plan, execute, and monitor performance
- **Discover new business insights, trends, and outliers** by consolidating data across heterogeneous information systems
- **Share and collaborate with peers** using Web-based access that integrates with your deployed reporting solutions



The software's data visualizations and exception highlighting allow analysts to quickly discover trends and identify complex patterns. In fact, you can gain powerful business insight in just a few mouse clicks.

- **Lower total cost of ownership** with reduced reliance on IT support and by leveraging your entire BI infrastructure

For More Information

To learn more about how the OLAP edition of SAP BusinessObjects Analysis can deliver powerful business insight across your enterprise, contact your SAP representative today or visit www.sap.com/sapbusinessobjects.

Summary

The OLAP edition of SAP® BusinessObjects™ Analysis software empowers your business analysts to explore multidimensional data through an intuitive Web interface that delivers a full range of analytical functions. They can quickly answer complex business questions and share their analysis with others, spreading insight beyond the confines of a single department or group.

Business Challenges

- Employ multidimensional data to answer business questions quickly and efficiently
- Share business insight with everyone in the organization who needs it
- Provide analysts with access to all online analytical processing (OLAP) data sources within an organization
- Reduce costs and effort associated with multidimensional analytics that use OLAP data

Key Features

- **Self-service analytics** – Uncover business insights with just a few mouse clicks using an intuitive, graphic Web-based interface that can be shared across the enterprise
- **Deep business insight** – Consolidate heterogeneous OLAP data sources into a single workspace and navigate across multiple dimensions and hierarchies to answer complex questions
- **Leverage deployed infrastructure** – Reuse SAP NetWeaver® Business Warehouse component cubes, queries from SAP Business Explorer tools, and Microsoft SQL Server cubes, and integrate and report with the SAP BusinessObjects Business Intelligence (BI) platform

Business Benefits

- **Boost productivity** through self-service multidimensional analytics that employ highly visual, drag-and-drop interfaces
- **Improve organizational agility and decision making** with fast access to comprehensive analytics to streamline processes and plan, execute, and monitor performance
- **Discover new business insights, trends, and outliers** by consolidating data across heterogeneous information systems
- **Share and collaborate with peers** using Web-based access that integrates with your reporting solutions
- **Lower total cost of ownership** with reduced reliance on IT support and by leveraging your entire BI infrastructure

For More Information

Call your SAP representative, or visit us online at www.sap.com/sapbusinessobjects.

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