

Support Business Growth with SAP® ASE and SAP Business All-in-One Solutions

If businesses are to remain competitive in the face of business and data growth, their data management systems must address key challenges in the areas of **performance, reliability, and efficiency.**

Summary

SAP® Adaptive Server® Enterprise offers SAP customers a high-performance database platform optimized for SAP Business All-in-One solutions that will help improve operational efficiency and significantly reduce overall costs.

Business Challenges

- Support an increasing volume of transactions
- Ensure data security, reliability, and integrity
- Control maintenance and administrative costs
- Minimize support risks and simplify system administration
- Protect current IT investments and provide a road map to future technology adoption

Key Features

- **High performance** – Gain predictability, consistency, and scalability as your business grows
- **Simplified administration** – Use integrated administration tools to simplify database monitoring, management, and maintenance
- **Easier support** – Take advantage of synchronized product release cycles and lifecycle and maintenance policies

Business Benefits

- **Up to millions of transactions per minute** on large and growing databases
- **Low total cost of ownership** through efficient use of storage, processor, and staff resources
- **Applications and database optimized to work together** and managed from a single interface
- **Synchronized product release cycles** that avoid unnecessary upgrades and save on support costs
- **Simplified business and deployment planning** with a single vendor for database, applications, and support
- **Integration with the full suite of SAP products**, including the SAP HANA® platform, delivering unprecedented value and a real-time platform for next-generation applications

For More Information

To learn more, visit www.sap.com/ase or contact your SAP partner.



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RUN BETTER WITH SAP BUSINESS ALL-IN-ONE ON SAP ASE

In 2010 SAP acquired Sybase. Right away, an integrated team of company engineers set to work optimizing SAP® Adaptive Server® Enterprise (SAP ASE), the relational database management system, for SAP Business Suite software and SAP Business All-in-One solutions. Today the integration is complete, and SAP Business All-in-One solutions running on SAP ASE are generally available. They offer significant efficiency gains and a lower total operational cost while minimizing customers' support headaches through synchronized product release cycles and a single vendor backing the end-to-end software solution.

SAP ASE boasts over 30,000 customers. These companies trust SAP ASE to keep their mission-critical systems up and running. SAP Business All-in-One solutions already enable businesses to run better. Now SAP ASE is the preferred transactional database for these solutions, enabling them to run at higher levels than ever before.

Long-term cost factors are often overlooked when running a relational database management system. According to a recent Sybase-sponsored report by IDC, firms should regularly assess the total

cost of ownership of their major database applications including hardware, software, and staff time, as well as opportunity costs due to poor performance and other issues. IDC studied the total costs of 12 database sites that were using both SAP ASE and one or more other vendors' relational database management system (RDBMS) products, and it compared the SAP ASE costs with those of the other vendors' RDBMS products on a case-by-case basis. In the report, IDC found that SAP ASE total costs were 28% less than the total costs of the other relational databases. Overall, SAP ASE required 26% fewer IT staff resources.¹

OPTIMIZED FOR SAP APPLICATIONS

With SAP ASE powering your SAP Business All-in-One solution, you can benefit from software and a database that have been jointly developed, tested, and tuned to work smoothly together. Implementation is straightforward with automated setup and configuration of the database and application. A database administrator cockpit – a single interface for managing both application and database – reduces the complexity of running your systems and allows you to keep a watchful eye on all your application and database operations. In addition, SAP ASE provides

optimized integration with other SAP solutions and technologies like the SAP HANA® platform, allowing you to transform existing business processes with game-changing applications that leverage the power of in-memory computing.

SIMPLIFIED MAINTENANCE AND SUPPORT

With one vendor standing behind your SAP Business All-in-One solution running on SAP ASE, you can trust that any issues that arise will be resolved expeditiously. What's more, you can avoid unnecessary upgrades with synchronized product release cycles and lifecycle and maintenance policies, and save on staffing and support costs as a result.

SAP ASE offers both new and existing customers a high-performance database platform optimized for SAP Business All-in-One solutions. With SAP ASE, your business won't be limited by the number of transactions on a growing database while maintaining the lowest possible total cost of ownership.

FIND OUT MORE

For more information, visit www.sap.com/ase or contact your SAP partner.

FOOTNOTE

1. IDC white paper, sponsored by Sybase, *Calculating the True Cost of RDBMS Ownership and How Sybase ASE Stacks Up: A Guide for SAP Business Suite Users*, December 2011, www.sybase.com/files/White_Papers/Sybase_IDC_Calculating_the_true_cost_of_RDBMS.pdf.



The Best-Run Businesses Run SAP™