



Argentinean retailer Carsa S.A. seeks to win national market share. Pursuant to that goal, it implemented logistics functionality of the SAP® ERP application to optimize and control stock levels in its 60 stores in northern Argentina. The complex project work was completed exactly on schedule with help from SAP Consulting and SAP Project Management services.

AT A GLANCE

Company

- Name: Carsa S.A.
- Location: Resistencia, Chaco, Argentina
- Industry: Retail
- Products and services: Electrical appliances
- Employees: Over 500
- Web site: www.megatone.com
- Implementation partner: SAP® Consulting

Project Objectives

- Provide reliable information to increase productivity
- Support effective decision making for company expansion with information on the most profitable segments
- Achieve 360-degree view of stock in all stores to speed up and reduce errors in order fulfillment

Key Challenges

- Develop top IT support within Carsa
- Empower users working in stores

SAP Solutions and Services

- SAP ERP application
- ASAP methodology
- SAP Best Practices offerings
- SAP Project Management services

Why SAP Solutions and Services

- Many references to successful projects in the retail industry
- Dedicated software vendor committed to low-risk implementation

Implementation Highlights

- Strong project management skills of SAP consultants
- Team focus on fulfilling customer requirements
- Flexible collaboration between SAP and client project managers in resolving major issues
- Reduction in effort of 25% compared with earlier, similar projects due to use of ASAP and SAP Consulting expertise

Key Benefits

- Improved business management due to reliable information
- Effective stocking and replenishment of stock in all stores
- Revised and adapted business processes

“With SAP Consulting and SAP Project Management services we achieved our main goal – to deliver this complex project on time.”

Pablo Gracia
Project Manager and IT Director
Carsa S.A.