



RENOVA IND. BRAS. DE BEBIDAS S/A

AT A GLANCE

Partner Details

- Name: Renosa Ind. Bras. de Bebidas S/A
- Location: Cuiabá, Brazil
- Industry: Consumer products
- Products and services: Beverages
- Revenue: BRL 571.5 Million (~ Eurs 223.0 Millions)
- Employees: 2.310
- Implementation partners: SAP® Consulting and Procwork

Project Objectives

- Standardize business practices across all areas of the organization
- Migrate to a new software foundation without disrupting daily business operations

Key Challenges

- Eliminate redundancy in tasks and information by integrating business process throughout the organization
- Manage growth through cost-effective acquisitions
- Accomplish the implementation on an aggressive schedule

Solutions and Services

- SAP Business All-in-One solution
- ASAP Focus methodology

Why SAP Solutions and Services

- Worldwide IT leadership and experience
- Preconfigured software for accelerated implementation
- Use of SAP solutions by other Coca Cola distributors

Implementation Highlights

- Guaranteed uninterrupted daily business operations by having a minimum cutover period
- Implemented several financial and manufacturing modules as well as an interface with billing and sales legacy software
- Used ASAP Focus methodology to meet the deadline

Key Benefits

- Automated business processes, including a reliable accounts receivable process
- Improved the accounts payable process
- Completed the implementation in 4.5 months compared to 7.5 months for a standard implementation

Renosa Ind. Bras. de Bebidas S/A produces and distributes beverages in the Mato Grosso region of Brazil. Using ASAP Focus methodology, SAP® Consulting helped Renosa implement the SAP Business All-in-One solution quickly and with minimal disruption to daily operations. The result was integrated business processes across the organization and more reliable data.

“We completed the base-line implementation in only 4½ months. The key to success was the partnership with SAP Consulting, which brought knowledge of business best practices and experience in project management. Using ASAP Focus methodology, we accomplished the implementation 3 months faster than with a traditional implementation.”

Sinval Veras, IT Manager,
Renosa Ind. Bras. de Bebidas S/A