



## ITALBRONZE

### AT A GLANCE

#### Company

- Name: Italbronze Ltd.
- Location: São Paulo, Brazil
- Industry: Mill products
- Products and services: Bronze manufacturing products
- Revenue: US\$35 million
- Employees: 500
- Web site: [www.italbronze.com.br](http://www.italbronze.com.br)
- Partner: SAP® Consulting

#### Project Objectives

- Implement a reliable and stable technology platform
- Improve integration across departments and with external organizations
- Use the SAP Best Practices Baseline Package offering to implement the solution rapidly and to ensure that all business requirements are met

#### Key Challenges

- Find IT solution suitable for short- and long-term needs
- Enable company to gain more control and obtain information to support business decisions

#### SAP Solutions and Services

- SAP Best Practices Baseline Package
- ASAP Focus methodology
- SAP ERP application

#### Why SAP

- Fast-results approach to installation at lower cost
- Software's preconfigured functionalities, enabling a quick implementation, and its flexible, open technology
- SAP's expert knowledge and support, and its use of best-practices methodologies

#### Implementation Highlights

- Complete in 19 weeks using ASAP Focus methodology, compared to a traditional implementation of 30 weeks
- Minimal risk and disruption to the business due to use of proven ASAP Focus methodology for implementation and pretested SAP Best Practices Baseline Package

#### Key Benefits

- Access to more relevant and precise information
- Reduction in the need for hardware and software maintenance

Italbronze Ltd. is the largest bronze manufacturing firm in Latin America. To grow, it needed an integrated enterprise resource planning solution installed quickly at a fixed price. Using the ASAP Focus methodology and the SAP® Best Practices Baseline Package offering, SAP Consulting implemented the SAP ERP application.

**“We needed a reliable solution that could support our growth plan and cover our processes. SAP’s expertise and methodology were very important in helping us achieve our project goals and vanquish the project’s challenges.”**

Reginaldo Tenório Silva  
Production Manager  
Italbronze Ltd.

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