

SAP® Business All-in-One is comprehensive and flexible business management software with industry best practices built-in. It best fit the needs of midsize companies looking for an integrated industry solution to power their business end-to-end. SAP Business All-in-One solutions provide small and midsize companies full visibility across their entire business, while addressing industry-specific requirements. Based on the flexible technology, customers can update the solution through a series of enhancement packages and accelerators to quickly obtain vital capabilities without impeding day-to-day operations.

Unlike other business applications in the market, SAP Business All-in-One includes functionality to support all operational business needs, including enterprise resource planning (ERP), customer relationship management (CRM) and business intelligence (BI) with underlying capabilities for financials, human resources, procurement, inventory, manufacturing, supply chain management and product development as well as marketing, sales and service in one configurable solution. This gives small and midsize companies the advantage of gaining insight through a unified way into their business, so they can better manage their operations and costs, as well as meet customer demands.

### Solution Design and Capabilities

Designed from SAP's flagship enterprise resource planning (ERP) software SAP® ERP application, SAP Business All-in-One includes:

- **Industry Expertise** – Actionable solutions and methodologies provide a broad range of in-depth process expertise, including more than 700 micro-vertical partner solutions to deliver industry-specific functionality.
- **SAP® Best Practices** – Preconfigured out-of-the-box content that leverages processes used by leading firms in specific industries to help customers reduce implementation times, speed user adoption and experience faster returns of investment.
- **Intuitive User Experience** – Simplified ease-of-use through a Web-like user interface, role-based navigation and the “power lists”, a feature providing single-click access to information and activities for greater productivity and adoption.

### Solutions Optimized for SAP Business All-in-One

- **SAP BusinessObjects Solutions** – Deploying optimized business intelligence functionality from the SAP BusinessObjects portfolio provides customers with enhanced reporting functionality that leverages innovative business intelligence technology.
- **SAP CRM** – Deploying CRM functionality from the latest innovations in the SAP® Customer Relationship Management (SAP CRM) application, SAP Business All-in-One customers will considerably enhance their ability to pursue new customer strategies and manage entire end-to-end business processes with preconfigured best practices.

### SAP Business All-in-One Fast-Start Program

The SAP Business All-in-One fast-start program targets midsize companies in the manufacturing, services and trade industries and provides them SAP Business All-in-One solutions that have pre-configured and pre-tested industry-specific processes. Coupled with SAP® MaxDB™, the SAP database product and choice of operating system, the offering helps to lower total cost of ownership (TCO) for an on-premise business solution. The online solution [configurator](#) enables prospects to tailor the solution to their business requirements and receive a cost estimate for a complete SAP Business All-in-One solution deployment. SAP has extended partnerships with Fujitsu Technology Solutions, HP, IBM, and Intel which offer hardware platforms optimized for SAP Business All-in-One.

### Partner Sales Model & Development Platform

SAP Business All-in-One is offered through a qualified network of reseller partners who are selected based on their expertise in managing mission-critical business processes and ability to help customers develop successful, long-term IT strategies. SAP Business All-in-One channel partners provide customers with industry-leading micro-vertical solutions, committed support and expertise, fully backed by the resources of SAP.

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### About SAP® Solutions for Small Businesses and Midsize Companies

With more than 66,200 small and midsize customers worldwide, SAP is a leading provider of business applications and an established and highly successful player in the small and midsize enterprise (SME) market. SAP offers broad and innovative solutions to meet the heterogeneous demands of its SME customers, including: the SAP® Business One application, the SAP® Business ByDesign™ solution, SAP® Business All-in-One solutions and software from the SAP® BusinessObjects™ solution portfolio. SAP solutions specifically designed for SMEs help enable small businesses and midsize companies to lower operating costs, improve operational excellence, gain better business insight and control, and grow their businesses flexibly. Additional information is available at [www.sap.com/solutions/sme](http://www.sap.com/solutions/sme).